

CITY COUNCIL MEMBER APPOINTMENT APPLICATION

Original Applications must be received by the City Clerk
By NOON Thursday, January 3, 2019 OR Postmarked by December 31, 2018
Applications received after this time will not be accepted or considered

100 Civic Center Plaza Lompoc, CA 93436 - Ph: (805) 875-8241

INSTRUCTIONS: Please type or print in ink this application in full. For more complete information or assistance, please contact the City Clerk's Department. All applicants must be residents and registered voters within the City of Lompoc. Appointed applicants must file a Statement of Economic Interest Form pursuant to Fair Political Practices regulations.

ARE YOU 18 YEARS OF AGE OR OLDER? Yes X No

Cordova	Gilda	Α.	
Last	First	Middle	
ADDRESS:			ARE YOU REGISTERED TO VOTE? YesXNo
	Lompo	c, 93436	If no, Explain
Number	Street	City Zip	(optional).
TELEPHONE: Hm (805) E-MAIL ADDR	Wk (805)		Are you related to any City Employee or City Official? (See Attachment A for definition of relative), If yes, please explain and list the department in which they are employed: NO
			City of Lompoc employees are not eligible for appointmen
CURRENT OCC	CUPATION AND EMP	LOYER: Hotel Ope	rator / Legend Hospitality Inc.
EDUCATION (H	ighest Grade Compl	eted): 12 years - b	out did not receive diploma
LICENSES OR	SPECIAL CERTIFICA	TES HELD: Gener	al Manager, Director of Sales, Revenue Manager, HR
	JESTIONS: The follow wers to no more than t		be answered for consideration of appointment. For each question ages.
1. What wi	II you bring to the dais	that you feel is cur	rently missing?
2. Are ther	e any conflicts of inter	est that the public s	should be made aware of at this time?
3. What is	your experience work	ing with, or for, a go	overnment body (explain how it works differently than a business
or non-p	profit.)?		
4. Explain	in detail your experier	nce in analyzing a b	udget. (size, frequency, your role, etc).
experience, train	ning, volunteer activit	ies, community org	you desire to be appointed. Describe your relevant education ganization membership, or personal interests that you think are lease limit answers to no more than the attached lined page.
I declare under	r penalty of perjury to best of my knowle	hat all statements	in this application and attachment, if any, are true and
Signature of Ap	11 12 (1	arclova	Dated_1/2/19
FOR USE BY C	ITY CLERK'S DEPAR	RTMENT:	(Date Stamp)
Application Rece	eived by: Share	non Ma	JAN 2 2019

NAME:

Applicant Question No. 1 - What will you bring to the dais that you feel is current My strong business management background, unique perspective as a female Hispanic resident, and the strong business management background, unique perspective as a female Hispanic resident, and the strong business management background, unique perspective as a female Hispanic resident, and the strong business management background, unique perspective as a female Hispanic resident, and the strong business management background, unique perspective as a female Hispanic resident, and the strong business management background, unique perspective as a female Hispanic resident, and the strong business management background, unique perspective as a female Hispanic resident, and the strong business management background, unique perspective as a female Hispanic resident, and the strong business management background, unique perspective as a female Hispanic resident, and the strong business management background, unique perspective as a female Hispanic resident, and the strong business management background, unique perspective as a female Hispanic resident, and the strong business management background are strong business management background and the strong business management background are strong business management background and the strong business management background are strong business management background and the strong business management background are strong business management background and the strong business management background and the strong background are strong background and the strong background and the strong background are strong background and the strong background and the strong background are strong background and the strong background and the strong background and the strong background are strong background and the strong backgro	
leadership skills would bring unique and vital perspectives to the current make-up of the dais.	
I bring more than 20 years hotel industry experience that ranges from general management, operation	ns, sales and
marketing, to the development of company policies and procedures, corporate brand relations, and de	
construction renovation. This experience has prepared me to analyze data and circumstances, bring	resolution, solve
problems, lead a body of people, and deliver forward-thinking ideas that are aimed at expansion, grow	wth and progress. I
have a proven track record for delivering and exceeding financial metrics, and can offer the dais direct	t support in efforts
to balance the budget and bring cost saving ideas to help improve the city's bottom line.	
As a female of Hispanic heritage, I bring a unique perspective and voice to the current council make-u	
hand knowledge and understanding of the struggles and needs that many in our community face on a	
relentless desire to serve, I have worked as a volunteer to help those in need in our community, creat	
them when possible. I feel that the dais would benefit from having someone like me who is already in	
relations and is willing to step up and represent the City of Lompoc and its residents in a professional	manner.
I am an independent thinker who can observe and evaluate situations fairly and bring my own opinion	
table with a strong, but caring voice. Years of experience in the hospitality industry - as a manager, le	
of people - has taught me to be a good listener, to be open minded, and to work towards unification a	nd teamwork.
Applicant Question No. 2 - Are there any conflicts of interest that the public should be	e made aware
of at this time? I do not be believe I have any conflicts. I was, however, recently elected as President of the Bo	oard for Visit
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committees is the City of challenges that our com	coards and committees which has provided me a level of experience for this role. One of these of Lompoc Economic Development Committee which has given me insight into some of the natural faces and the needs that our community has. Writing policies and procedures for companies I've worked with throughout my career. I am set to follow directive while still being able to bring resolution, growth and improvement in all areas.
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l also bring expertise in	
disciplined in being able	e to follow directive while still being able to bring resolution, growth and improvement in all areas.
I recognize that a gover	rnment body operates under different rules, regulations, bylaws and legal contractual obligations
that restrict its ability to	move as a private corporate body would. But as an engaged citizen of Lompoc, I have first-hand
working knowledge of h	now the city operates, and fully understand the requirements of a city council position. I have no
doubt that I can easily v	work towards ensuring complete fulfilment of the required directive.
your role, etc).	tion No. 4 – Explain in detail your experience in analyzing a budget (size, frequency,
your role, etc). My experience with cr	reating and managing budgets spans over 18 years, and ranges from \$3 to \$30 million
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Additional Information – Explain the reason(s) you desire to be appointed. Describe your relevant education, experience, training, volunteer activities, community organization membership, or personal interests that you think are relevant to this position. Resume/Bio may be attached. Please limit answers to no more than the lined area below.

My desire to be appointed to City Council stems from my strong desire to see the City of Lompoc succeed, grow and thrive, providing an improved lifestyle and more opportunities for our residents and community partners. I am especially passionate about issues of safety and security of our residents, helping to make Lompoc a business-friendly City and helping to create opportunities for our youth through partnerships with education and business and feel that my knowledge and expertise would benefit the city by helping to bring more ideas as well as having someone that is willing to work hard to see the City of Lompoc meet its community and financial goals.

I have served as a volunteer on the following boards and committees;

1) City of Lompoc Economic Development Committee - March 2014 to Present

As a member of the committee, I represent the hospitality industry and the role tourism plays in the overall economic health of the city. I have served on several sub-committees, including the preparation of the RFQ for the City-owned 83 acres near Hancock College, zoning ordinances, street impact fees and other recommendations made to City Council.

2) Leadership Lompoc Valley - September 2014 to May 2016

Participated in the two-year program as a community leader to learn about all of the areas of our community economic and governmental body as well as identify social needs impacting our low-income community members. Worked with my class to raise over \$5k for community improvements for a dedicated cause.

3) Lompoc Valley YMCA Board of Directors – May 2016 to Present

As a board member, I have supported fundraising campaigns to help our local Y offer positive programs for those most in need in our community. With my direct experience, I have also provided volunteer hours towards the training and development of the Y's front desk personnel.

4) Explore Lompoc – July 2014 to Present

Since its formation, I have served the organization - first as a volunteer Advisor to the Board, then as an elected Board Member, and starting Jan 2019, as Board President of the Board. I volunteer countless hours to spearhead the Marketing Committee, providing a clear vision and branding expertise to ensure a positive and authentic image for Lompoc in the travel marketplace.

LEAVE THIS AREA BLANK