

**MINUTES OF THE REGULAR MEETING  
OF THE  
ECONOMIC DEVELOPMENT COMMITTEE**

Adopted November 1, 2018

**Thursday, October 4, 2018**

**6:00 p.m.**

**Lompoc City Council Chambers**

**ROLL CALL OF COMMITTEE MEMBERS:**

Jeremy Ball, Committee Chair

Chelsea Cochran, Vice Chair – excused

Lisa Andre

Tim Becker – excused

Ed Braxton

Naishadh Buch

Henry Gallina

DeWayne Holmdahl

Chuck Madson – excused

Tina Mercer – excused

Megan Raff – excused

Cecilia Ramos

Rob Traylor

Clay Turner – excused

**ASSOCIATE MEMBERS:**

Brandon Bridge

Gilda Cordova

Robert Utterbach

Amber Wilson

**STAFF:**

Teresa Gallavan, Economic Development Director/ Assistant City Manager – excused

Jasmine McGinty, Development Programs Specialist

**ORAL COMMUNICATIONS**

Member Ball introduced City Clerk, Stacey Haddon, who initiated the oath of office for the EDC members. EDC members proceeded to be sworn in by the Clerk.

**PRESENTATIONS:**

1. Steve Bridge, Parks and Recreation Commission

Mr. Bridge, member of the Parks and Recreation commission presented his commissions analysis of the City of Lompoc Parks. He introduced his study on parks' resources and discussed how they were going to establish rankings for criteria of how to rank the parks. Once they determine the rankings of the parks, they will then look at the resources we have and the resources we need to effectively maintain the parks. Mr. Bridge mentioned for anyone interested in being involved in the Parks analysis to contact him.

2. Bree Valla, Doug Sorum, LUSD Measure E

Mr. Sorum, Director of Maintenance and Operations for LUSD presented on Measure E, the \$79 Million dollar bond designed to repair and modernize schools in Lompoc. He discussed the dilapidated repair of the LUSD schools and discussed Measure N, which was the bond used to help repair the schools in 2002. The \$38 Million dollar bond in 2002 was primarily used for infrastructure. The presentation included data on the \$221 Million dollar needs assessment that was prepared for this Measure. The Master Plan of the projects to be completed with this

funding is located at LUSD.org. The master plan includes the project list for all of the schools in the district. He also discussed the Oversight Committee of seven members that will oversee this measure if passed. Two of the board members, Dick Barrett and Jeff Karlosky also added some input on the measure. Superintendent, Trevor McDonald also added some information. The presentation was followed by a Q&A session with the EDC and the presenters. Following this, there was a general discussion on Measure E and the general upkeep of LUSD schools.

Member of the audience, Janet Bevins, introduced herself as a teacher at LUSD. She commented on the state of disrepair at the schools and the desperate need for improvement.

3. Susan Houghton, Allan Hancock College, Hancock Promise, Measure Y

Susan Houghton of Allan Hancock College presented on the AHC Promise Program. She gave a brief overview and history of Allan Hancock and demonstrated how the Promise Program covers the first year of education for students. She went on to present on Measure Y, a \$75 Million dollar bond in November. She discussed the upgrades that will be made with the bond if passed, and one of the upgrades will be to the Lompoc Public Safety Training Center.

**STAFF COMMENTS:**

Ms. McGinty reported on the following recent development activity:

- CHC project is continuing to work with City Staff. They are working on a proposal to go back to City Council.
- There are currently 18 Commercial Cannabis License Use Applications in the process
- The Lompoc Theatre Project will be holding the first ever Chalks Festival in Lompoc on October 12 through 14<sup>th</sup>. It will be held in one of the parking lots behind the Chamber of Commerce. The fundraiser will be used for the Lompoc Theatre restoration.

**AGENDA ITEMS:**

**A. Approval of Minutes – September 6, 2018**

**MOTION:** It was moved by Member Traylor and seconded by Member Holmdahl that the September 6, 2018 minutes were approved.

**VOTE:** Member Braxton abstained from the vote. The motion was passed on a unanimous voice vote.

**B. Vision Statement – adopted October 3, 2014**

“Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley.”

**C. Subcommittee Reports**

Chair Ball went around the room and asked for subcommittee report updates. The EDC had the following updates:

- Chair Ball spoke with members of the wine industry to gauge their interest on forming a BID in the wine industry

- Chair Ball noted the events subcommittee is moving forward on a follow-up event for the Pathways to Preparedness. He noted they would like to integrate more students and business into this version of the event.
- EVA – Ms. McGinty stated they awarded the latest EVA to La Michoacana Y Bionicos, a small Hispanic ice-cream shop on H Street. Member Ramos has prepared an article for them and it will be in the Lompoc Record on Sunday, October 7<sup>th</sup>.
- Member Ball and Ms. McGinty commented on the presentation given by Steve Bridge, a member of the Parks and Recreation Commission. They urged subcommittee members if they are interested in collaborating with Parks and Rec on the parks analysis, to get in contact with Mr. Bridge.
- Chair Ball shared he met with City Manager, Jim Throop to discuss how they can assist in more business friendly practices at City Hall.

### **ORAL COMMUNICATIONS**

Member of the audience, Elaine Weber, introduced herself as the Academic Dean of the Lompoc Adult School. She noted their mission and they serve the 18 and older population to help them obtain living wage jobs. She stated her excitement to be there and is looking for ways to partner with the EDC.

Member Wilson shared the Chamber of Commerce has endorsed both Measure E and Measure Y. She stated that October was the beginning of Scarecrow Fest. In addition, on October 27<sup>th</sup> there will be Downtown Trick of Treat. This December, the Chamber of Commerce will be bringing back the Holly Jolly Jubilee on December 8<sup>th</sup>.

Member Cordova commented on the relationships she is working on building with VAFB. She noted she will be working with NASA. There will be an event on November 26<sup>th</sup> when the Insight Mission to Mars rocket lands on Mars. She is working with the Lompoc Library as an official viewing place, as well as an event at the Hilton Garden Inn. She also mentioned the Space X booster that will be at VAFB on Sunday, October 7<sup>th</sup>. She mentioned the Pavla Foundation rode into town and it was the first year that they rode through Lompoc. She mentioned it was over 100 cyclists.

**STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS** - None.

**WRITTEN COMMUNICATIONS** – None.

**ADJOURN** – Chair Ball adjourned the meeting at 7:44 p.m.