ADOPTED MINUTES OF THE SPECIAL MEETING OF THE

ECONOMIC DEVELOPMENT COMMITTEE

Adopted October 4, 2018
Thursday, September 6, 2018
6:00 p.m.
Lompoc City Council Chambers

ROLL CALL OF COMMITTEE MEMBERS:

Jeremy Ball, Committee Chair Chelsea Cochran, Vice Chair

Lisa Andre – excused Tim Becker

Ed Braxton- excused Naishadh Buch – excused

Kathi Froemming – excused Henry Gallina
DeWayne Holmdahl Chuck Madson
Tina Mercer – absent Megan Raff
Cecilia Ramos – excused Rob Traylor

Clay Turner – absent Robert Utterbach – excused

ASSOCIATE MEMBERS:

Brandon Bridge Gilda Cordova – absent

Amber Wilson

STAFF:

Teresa Gallavan, Economic Development Director/ Assistant City Manager Jasmine McGinty, Development Programs Specialist

ORAL COMMUNICATIONS

Member Ball introduced Ms. Gallavan and thanked her for her time with the EDC and the City of Lompoc. Ms. Gallavan announced her departure with the City of Lompoc, and shared with the EDC her appreciation for the committee's hard work and dedication. She shared how impactful the EDC has been to Lompoc and reflected upon the positive achievements the committee has had over the past six years. She introduced her new position as the City Manager of Selma. Ms. Gallavan also shared her proudest moments with the EDC and her accomplishments. Big accomplishments she highlighted were the Marshall's and the Applebee's coming to town. She noted that national retailers are beginning to recognize Lompoc and emphasized keeping up and updating the strategic plan.

STAFF COMMENTS:

Ms. McGinty stated that staff is still in discussion with the Community Health Center project. While she did not have a definitive date or direction of if/when the project will be going back to Council, she noted staff is still in discussion with CHC. The Zoning Ordinance will be going to the Planning Commission for a second public hearing on Wednesday, September 12th. Projects moving forward are Ulta, Famous Footwear, and Five Below. She noted that Planet Fitness and Conserv Fuel have successfully opened.

AGENDA ITEMS:

A. Approval of Minutes - July 18, July 24, August 2, 2018

MOTION: It was moved by Member Becker and seconded by Member Bridge that the July 18, 2018 minutes were approved.

VOTE: The motion was passed on a unanimous voice vote.

MOTION: It was moved by Member Gallina and seconded by Member Raff that the July 24, 2018 minutes were approved.

VOTE: The motion was passed on a unanimous voice vote.

MOTION: It was moved by Member Wilson and seconded by Member Raff that the August 2, 2018 minutes were approved.

VOTE: The motion was passed on a unanimous voice vote.

B. Vision Statement – adopted October 3, 2014

"Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley."

C. Subcommittee Reports

Chair Ball went around the room and asked for availabilities of the subcommittee members on when they are able to meet. There was a general discussion of meeting times for each of the subcommittees and brief discussions on what they would like to begin working on. There were no significant updates to report from the committees.

ORAL COMMUNICATIONS

Member Wilson reported on the new and improved dining guides created by the Chamber of Commerce. She also mentioned the next Chamber of Commerce luncheon would be held on September 20th at the Hilton Garden Inn. Dirk Ishiwata of the City of Lompoc would be presenting a status update on the parks in Lompoc. She also mentioned the Chamber of Commerce has released a new business survey to gauge responses on the Chamber being more engaged and an advocate for business. She stated she would send out the link for the survey and added that the majority of businesses that have submitted responses have given constructive feedback.

Member Becker mentioned that he has found that employers in Lompoc are generally disappointed with students coming out of high school not possessing the proper skills needed to successfully transition into the workplace. He brought up his idea of an "Interncubator" where students would have the opportunity to be a part of a project group where they build their own company and run different aspects of it. He noted it would target juniors and seniors in high school and upon completion, students would receive a certificate of participation to add to their high school resumes. Member Gallina suggested her should talk to the CTE committee as well about the idea. He mentioned that YLLV (Youth Leadership Lompoc Valley) might also be a strategic partner to talk to.

Chair Ball added he was in discussion with representatives from the prison, and talked about opportunities in collaborating with the Parks and Recreation Commission, as well opportunities to support various events. He presented some data and statistics on the success of the Hancock

Promise as well.

Member Becker noted how impressed her was with the school district for the cleanliness of the facilities. Member Holmdahl added her pleasure with how far along Allan Hancock has come and pleased to see discussions coming along with the prison. Member Bridge stated there was a few spots left for advertisements in the football program. He also reported that the KNTK radio station now goes into Nipomo and Glaze BBQ has prepared over 10,000 meals that were delivered to firefighters in the last three weeks.

STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS - None.

WRITTEN COMMUNICATIONS – None.

ADJOURN – Chair Ball adjourned the meeting at 6:56 p.m.