



**AGENDA
REGULAR MEETING
OF THE
ECONOMIC DEVELOPMENT COMMITTEE**

Thursday, October 4, 2012

6:00 – 8:00 p.m.

City Council Chambers, Lompoc City Hall

ROLL CALL OF COMMITTEE MEMBERS:

Stephen Pepe, Committee Chair
Jenelle Osborne, Committee Vice Chair
Tom Davidson
Robert Manning
Debbie McComb
Julie Menicucci
Alice Milligan

Ken Ostini, ex officio member
Paul Patel
Don Pommerville
Rick Rantz
Dulcie Sinn
Robert Smith
Dawn Thomas

ORAL COMMUNICATIONS (5 minutes maximum):

APPROVAL OF MINUTES:

Minutes of August 2, 2012

Minutes of September 5, 2012

AGENDA ITEMS:

1. 90-day Presentation to City Council (Steve)

Council Quarterly Updates
October 16, 2012 – Vacancies on Committee
January 15, 2013
April 16, 2013

2. Subcommittee Reports and Implementation Plan Status & Action Items

a. Improving Our Infrastructure (Tom Davidson– Chair, Paul Patel)

b. Revitalizing Lompoc through Improved Marketing and Communication (Jenelle Osborne – Chair, Robert Smith)

c. Initiating a Supportive Business Environment (Julie – Chair, Dulcie Sinn, Rick Rantz, Margaret Lau, Teresa Gallavan)

d. Launching Lompoc into 21st Century (Debbie McComb and Dawn Thomas -Co-chairs, Steve Pepe, Don Pommerville, Bob Manning, Alice Milligan, Jenelle Osborne, Ken Ostini)

Strategic Directions	Quarter one			Quarter two
	March	April	May	June -- August
A <i>Improving our infrastructure</i> Jason, Chair Paul, Tom				
B <i>Revitalizing Lompoc through improved marketing and communication</i> Janelle, Chair Robert	Periodic reports	-Speakers Bureau set up -Communication plan	-Periodic reports	-Marketing plan (August) -Periodic reports (August)
C <i>Initiating a supportive business environment</i> Julie, Chair Rick, Dulcie, Teresa		-Publicize business incentives	-Initiate business visitation program and include the appropriate City employees	-Identify types of business /industry we want to attract within City limits

Strategic Directions	Quarter one			Quarter two	Quarter three	Quarter four
	March	April	May	June -- August	September -- November	December -- February 2013
D <i>Launching Lompoc into the 21st century</i> Debbie, Chair Dawn, Co-Chair Steve, Jenelle, Don, Bob, Alice, Ken	-Complete review of previous development plans/studies (downtown)	-Define town center location and structures	-Upgrade aquatic facility for competitive events	-Upgrade athletic facilities -ID anchor tenants for downtown	-Initiate new community events	-Identify anchor tenant for resort hotel

3. Business Opportunities (all)

4. Advisability of notifying ED Committee, via email, before Lompoc Record announces a new business coming to town (Steve)

11. Funding Options for Economic Development (Debbie)

12. Vintner's Park Update (Jenelle)

13. Additional Projects

14. Old Town Specific Plan Update (Debbie)

ORAL COMMUNICATIONS (5 minutes maximum):

STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS:

WRITTEN COMMUNICATIONS:

ADJOURNMENT