



**AGENDA
REGULAR MEETING
OF THE
ECONOMIC DEVELOPMENT COMMITTEE**

Wednesday, May 2, 2012

11:30 a.m. – 1:00 p.m.

City Council Chambers, Lompoc City Hall

ROLL CALL OF COMMITTEE MEMBERS:

Stephen Pepe, Committee Chair
Jenelle Osborne, Committee Vice Chair
Tom Davidson
Terry Hammons
Robert Manning
Debbie McComb
Julie Menicucci
Alice Milligan

Jason Montello
Ken Ostini, ex officio member
Paul Patel
Don Pommerville
Rick Rantz
Dulcie Sinn
Robert Smith
Dawn Thomas

ORAL COMMUNICATIONS (5 minutes maximum):

APPROVAL OF MINUTES:

Minutes of February 15, 2012
Minutes of February 16, 2012
Minutes of February 29, 2012

Minutes of March 1, 2012
Minutes of March 7, 2012
Minutes of April 4, 2012

AGENDA ITEMS:

- **Presentation from CSEC**

The CSEC is seeking a 90 day Exclusive Negotiating Agreement (ENA) with Lompoc. The purpose of the ENA is to enable the CSEC to secure commitments from developers, banks, fundraisers, etc. so the CSEC can develop a business plan to present to Lompoc. The only commitment Lompoc makes with the ENA is not to negotiate with anyone else for 90 days. Link to the Economic Impact Study:

<http://www1.cityoflompoc.com/councilagenda/2012/120417/120417si1.pdf>

- **Joint Council Workshop Follow-up (see attachments)**

- **Subcommittee Reports**

- **Implementation Plan Status & Action Items Needed**

Strategic Directions	Quarter one			Quarter two
	March	April	May	June -- August
A <i>Improving our infrastructure</i> Jason, Chair Paul, Tom				
B <i>Revitalizing Lompoc through improved marketing and communication</i> Janelle, Chair Robert	Periodic reports	-Speakers Bureau set up -Communication plan	-Periodic reports	-Marketing plan (August) -Periodic reports (August)
C <i>Initiating a supportive business environment</i> Julie, Chair Rick, Dulcie, Teresa		-Publicize business incentives	-Initiate business visitation program and include the appropriate City employees	-Identify types of business /industry we want to attract within City limits
D <i>Launching Lompoc into the 21st century</i> Debbie, Chair Dawn, Co-Chair Steve, Terry, Don, Bob, Alice, Ken	-Complete review of previous development plans/studies (downtown)	-Define town center location and structures	-Upgrade aquatic facility for competitive events	-Upgrade athletic facilities -ID anchor tenants for downtown

- **Consideration of Extending Meetings to 2 Hours**

- **Consideration of Initiatives by EDC Members that are not Part of the Plan – Positive or Negative**

- **Conflict of Interest**

- **Signage**

- **Advertising a Change in the City’s Mindset**

- **One-stop Permitting and a Permit Facilitator**

- **Follow-up to Joint Planning Commission/EDC Workshop**

- **Schedule Future Special Meetings**
 - Council Quarterly Updates
 - July 17, 2012
 - October 16, 2012
 - January 15, 2013
 - April 16, 2013

- **Economic Development Committee Photo Session**

STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS:

WRITTEN COMMUNICATIONS:

ADJOURNMENT