

**MINUTES OF THE  
ECONOMIC DEVELOPMENT COMMITTEE**

**Thursday, October 3, 2013  
6:00 p.m.  
Lompoc City Council Chambers**

**COMMITTEE MEMBERS PRESENT:**

Jenelle Osborne, Committee Vice Chair

Jeremy Ball  
Maria Hall  
Robert Manning  
Alice Milligan  
Ken Ostini

Tom Davidson  
Margaret Lau  
Debbie McComb  
Carol Newsome  
Rick Rantz

**COMMITTEE MEMBERS ABSENT:**

Stephen Pepe, Committee Chair  
Julie Menicucci (*excused*)  
Dulcie Sinn

Don Pommerville

**STAFF PRESENT:**

Teresa Gallavan, Economic Development Director  
Lucille T. Breese, AICP, Planning Manager

**PRESENTATION -- Shop Lompoc Shop Small:**

Committee member Ostini introduced Robin Dunt, Founder of Shop Lompoc – discussed the history of the Lompoc Cash Mob and the importance of supporting local business; and, noted the business perception is the City doesn't shop local. Committee members commented the City was to hold workshops on the City purchasing process to explain the regulations; the EDC facebook page is available to post any event to educate the community; and it was suggested the topic be placed on a future agenda.

**Agenda Item 17. I Love Lompoc Campaign**

Committee member Ostini noted 22 businesses participated in the "I Love Lompoc" window campaign and advised the awards would be handed out at a separate event this evening.

**ORAL COMMUNICATIONS -- None**

**APPROVAL OF MINUTES --** Minutes of September 5, 2013, change to #17 to clarify if VAFB had been surveyed about need for large conference venues.

**MOTION:** It was moved by Committee member Manning, seconded by Committee member Rantz, that the Commission adopt the September 5 minutes as amended..

**VOTE:** The motion passed on a unanimous voice vote..

**STAFF COMMENTS:**

Economic Development Director Gallavan advised the Committee of upcoming temporary changes in the Department – Lucille Breese will serve as Acting Community Development Director and Linda Wertman will serve as Acting CDBG Program Manager.

**Presentation by the Lompoc Theatre Project**

Cecilia Martner gave a power point presentation and a handout; discussed history of the theater; vision of the group, and cost to renovate the theater; presented case studies of successful renovations; noted the goal is to open the building to the public by 2016; and, noted the Theater group is asking the City for a MOU. The Committee asked about the Oversight committee review of the project and Ms. Gallavan noted the Oversight Board and the Department of Finance must approve the concept in order to resolve the ownership of the building.

#### **AGENDA ITEMS:**

- 1. Update on Draft Economic Development Incentive Through Utilities**  
Ms. Gallavan noted the Management Services Director will return to Council with a proposal after the first of the year.
- 2. City tagline – Arts & Flowers**  
Committee member Osborne reported she will provide the top contenders via e-mail and return to the EDC prior to returning to City Council.
- 3. Parks and Recreation – priority list**  
Committee member Sinn was absent but did provide a report. It was agreed the discussion would occur in the future when Committee member Sinn was present.
- 4. Seeking Chumash & other Foundation Grants: Pool Concession Stand, JM Ball Park scoreboard, Soccer fields, Ryon Park**  
Committee member Sinn will report on this item at the next meeting.
- 5. Pool Concession Stand**  
Committee member Pommerville was absent, however it was noted the work is scheduled for the December shutdown.
- 6. Dog Show & Wine Tasting Event**  
Committee member Manning has spoken with various wineries, the Boys & Girls Club representative, and the operator of the dog show. All have agreed the event will be sponsored by Rotary and the hours will be between 4 and 7 pm the evening before the dog show.
- 7. Public Safety Training Center**  
  
Committee member Rantz noted the College is wrapping up the construction phase with contractors; it is anticipated the programs will begin moving onto the campus by November 1; classes and training are scheduled to begin January 2014. Committee member Rantz noted the campus will be a regional center for training on Affordable Health Care in groups of 50 state employees and announced the addition of approximately 40 classes to the Lompoc campus.
- 8. Conference Center/Hotel Consultants**
- 9. RFP for Space Center**  
Chair Pepe, Vice Chair Osborne, and Ms. Gallavan held a preliminary discussion with a group who work with a variety of other partners; looking for an organization to have cost for services later in the project; considering possible funding sources for feasibility study. Committee member Davidson noted hotel developers have difficulty with area demographics. Committee member Rantz noted the value of an outside firm will pull together all projections for future need; and he noted the College is attempting to form

projections. The Committee discussed the need for a conference center; view of local market by hotel developers; possibility of establishing a learning center on site; and the need to continue work on the RFP.

**10. Agriculture Summit**

Committee member Lau noted a committee has been formed to develop an agricultural summit with a target date of March 5 and 6 with approximately 350 participants, and is anticipated to be held at a venue in Lompoc.

**11. Planning Commission Request for assistance with Review of Sign Ordinance**

Committee member McComb clarified the request from the Planning Commission was for the EDC to forward any concerns they had heard from the business community regarding the Sign Ordinance.

**12. Cottage Industry Act Ordinance**

Committee members Osborne and Sinn attended the City Council session where the Ordinance was adopted.

**13. Follow-up with Beautification Commission**

Vice Chair Osborne asked for a volunteer to be a liaison with the Beautification Commission to begin discussion with Urban Forestry to encourage xeriscape landscaping throughout the City.

**14. Lompoc Vision**

Committee member Osborne reported the Chamber will place a half page ad.

**15. Mission Park Committee Meeting Recap**

Committee member Osborne reported no one from Santa Barbara County attended the meeting; discussed key to future State Parks is effective partnership; and noted need for sustainable parks including the Purisima Mission.

**16. Youth Job Fair**

Committee members Manning and Ostini reported there were approximately 400 participants with 43 employers; another event is planned for the Spring; the possibility of two (2) per year is being discussed; and indicated the fair is aimed to youth however there were various ages participating.

**ORAL COMMUNICATIONS** -- None

**STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS:**

Ms Gallavan advised the Committee:

- At the October 15 meeting, the City Council will adopt a Resolution of Intent to implement a Tourism District;
- At the November 5 meeting, the City Council will take public testimony on the Tourism District; and
- At the December 3 meeting, the City Council will adopt the TBID.

Committee member Milligan asked to have Road Signs placed on the next agenda, she will have a report from her discussion with CalTrans.

Committee members Rantz and Ostini reported on a meeting with the new AHC president to assure a cohesive action with the Chamber.

Committee member McComb asked about the status of the sidewalk improvements in the Old Town and noted at the September Meeting staff had reported the project was out to bid. Ms Gallavan stated she will return with an update.

**WRITTEN COMMUNICATIONS** -- None

**ADJOURN** --

**MOTION:** On a motion by Committee member Manning, seconded by Committee Member McComb, the meeting was adjourned at 8:15 p.m.