

**MINUTES OF THE REGULAR MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE**

**Thursday, April 2, 2015
6:00 p.m.
Lompoc City Council Chambers**

ROLL CALL OF COMMITTEE MEMBERS:

Jenelle Osborne, Committee Chair	
Jeremy Ball	Justin Barrick
Gilda Cordova	Tom Davidson
Maria Hall	Sid Haro
Tim Harrington – excused absence	Michelle Hodapp
Margaret Lau	Debbie McComb
Robert Manning	Chuck Marquez - ABSENT
Carol Newsome	Ken Ostini
Stephen Pepe	Don Pommerville – excused absence
Cecilia Ramos – excused absence	Rick Rantz
Luciano Santini - ABSENT	Luis Servin – excused absence
Dawn Thomas - ABSENT	Wendy Twist

STAFF: Teresa Gallavan, Economic Development Director/
Assistant City Administrator

ORAL COMMUNICATIONS (5 minutes maximum):

Chair Osborne welcomed Sid Haro to his first meeting; acknowledged Kenny Lindberg of the Lompoc Record; and Council members Holmdahl, Mosby, Vega

Robin Dunaetz who represents Shop Lompoc/Shop Small, presented an update for the coming year including: first event planned in June “I Love Lompoc” window decorating in coordination with the Flower Festival theme “This Land is Your Land”; Old Town Market business “meet and greet” on a specific evening to meet the public; Scarecrow Fest in October in coordination with the Chambers in the Valley; Old Town Market Trick or Treat; Shop Lompoc on Thanksgiving weekend; Christmas tree walk in December. Reaching out to all types of business to support each other not just retail.

STAFF COMMENTS:

• **Recent Development Activity**

Ms. Gallavan reported:

- Opening of Bike Skills Park, soft opening last weekend – official opening April 19;
- Radiation/Oncology Center continues to move forward;
- Hot Wire Foam Factory moving forward toward construction;
- Motorsport Committee working toward submitting a complete application;
- Solvang Brewery applied to the City Council for an Economic Development Loan;
- Central Coast Business Park draft Environmental Impact Report is in review;
- Hilton Garden Inn is in review;
- At the next City Council meeting there will be several important Economic Development items, such as: the adoption of the CDBG Budget, several capital improvement projects in the budget for consideration; introduction of HomeBuyer Assistance Program; and, Flower

Festival sponsorship request;

- Planning Commission meeting on Wednesday, with six items including the possible revocation of the CUP for CrossFit Ohana
- On the 21st, Council will consider the Consultant Contract for the Zoning Ordinance Update
- April 17, Broadband Consortium part of tri-county Broadband group will hold an event from 8 to 11:30 at the Marriott in Buellton, more information is available for anyone who is interested;
- April 16, Job Resource Fair at the DeWees Center; and
- April 24, Workforce Investment Board will hold an open house at the El Camino Community Center.

AGENDA ITEMS:

A. Approval of Minutes – February 5 and March 5, 2015

Minor changes were submitted and made.

MOTION: On a motion by Member Pepe, seconded by Member Manning, the minutes of February 5 and March 5, 2015 were approved by a unanimous voice vote.

B. Vision Statement – adopted October 3, 2014

“Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley.”

C. Sub Group Reports:

- **Fiber Feasibility Study Group**
Members: Jenelle, Tim, Maria, Cecilia, Tom

Chair Osborne reported the group met and there had been expected a guest speaker from Level 3 which did not work out; however, members of the group will attend the Broadband Consortium event on April 17. The sub group identified a couple of new businesses to interview to see if they are interested.

- **RFQ Process**
Members: Executive Committee

Ms. Gallavan indicated still in negotiation phase, ends May 4; reported on meetings with the Consortium; and, the City is expecting feedback on first draft of the ENA.

- **Investment Vehicle and Funding Opportunities**
Members: Rick, Ken, Maria

No report

- **Added Capacity**
 - 1) **Identify Possible Committee Members**
Santa Ynez Band of Chumash, Lompoc Unified School District, Vandenberg Air Force Base, Healthcare Representative
 - 2) **Partners in Lompoc Economic Vitality Forum**

Members: Ken, Justin, Jeremy, Tim, Gilda

Chair Osborne welcomed Sid Haro, representing the Lompoc Unified School District, and reported that Janet Rodriguez representing the Santa Ynez Band of Chumash had withdrawn her application. Member Pepe advised that he had been in contact with the Lompoc Hospital District regarding a representative. Member Ostini reported he was working with Larry Hill at Vandenberg Air Force Base to identify a possible member.

Chair Osborne indicated that Ms. Gallavan had included some funding for a Lompoc Economic Vitality Forum in the upcoming City budget.

Member McComb expressed concern with newspaper articles reporting that some Councilmembers were concerned that they did not have specific appointees on the EDC. Chair Osborne noted the Committee handbook states the EDC appointments are at-large but the Council could choose to change that and in February of 2016 there will be five openings on the EDC.

Member Rantz suggested placing the topic on the June agenda for future discussion and member McComb requested that it be placed on the June agenda.

- **Promote and Publicize Lompoc**
 - 1) **Facilitate and Celebrate Redecorating Old Town**
 - 2) **Local education initiative providing highly skilled and qualified workforce**
 - 3) **Promotion of local existing businesses, foster retention and expansion**

Members: Jenelle, Michelle, Robert, Debbie, Rick

Chair Osborne noted changes in Old Town with some buildings being painted; stated the next EDC Lompoc Record article will focus on the Creative Crosswalks Completion which is funded by Healthy Lompoc through a \$30,000 grant from the Santa Barbara Foundation in coordination with the City of Lompoc Recreation Division and Lompoc Valley Arts Association. The completion deadline is April 15, she has posters if anyone is interested. Member Ostini noted the website has videos and specific details regarding entries.

She looks forward to Member Haro and Member Rantz updating the EDC on future partnership, allowing high school students to participate in college level classes. LUSD and AHC have recently signed a Memorandum of Understanding to allow high school students to take college classes concurrently.

Scratch Kitchen is making improvements to the old Don Pepe restaurant and Hilton Gardens is in the Planning process and anxious to break ground. Member Ostini advises that Jasper's is close to re-opening.

Member Cordova reminded the EDC that the Explore Lompoc website promotes different businesses and activities in the community for free.

Member Newsome asked about charter airline status at the Lompoc Airport. Ms. Gallavan indicated she would provide an update at the next meeting.

D. Committee Business

1. Review Strategic Plan Document (Jenelle)

Chair Osborne reminded the EDC to review the Strategic Plan

2. EVA Project (Maria)

Member Hall indicated the second award was presented to TnT Sweet Repeats and there was a nice turnout and noted the next recipient would be Longoria Winery, she will send out an e-mail with date and time. The Committee will meet to select the next three recipients, anyone with suggestions should complete the form on the website and submit to the Committee for consideration.

3. Election of Co-Vice Chair position

Chair Osborne noted that there had been a nomination for Maria Hall as Co-Vice Chair; Chair Osborne made a motion and Member Pepe seconded, the motion passed on a unanimous voice vote. Chair Osborne congratulated Member Hall and reminded the group that there is another position open, she also noted one of the Co-Vice Chair's would become Chair in 2016.

Member Pepe suggested Member Hall should be appointed to the Executive Committee and he volunteered to step down; Chair Osborne stated that Member McComb had previously indicated she would step down.

4. Pending Item List

Chair Osborne noted the Pending Item List is a way of keeping both past and current items visible even if there isn't monthly activity to report.

- Member Davidson is chairing the Subcommittee on the Zoning Ordinance Update;
- Member Pepe is researching the Government to Government consultation with the Chumash;
- The Executive Committee is reviewing the Economic Development Element of the General Plan

Member Pepe volunteered to be Vice Chair on the Zoning Ordinance Committee and asked about the RFP; asked who the consultant is; and if a comparison of Lompoc vs. Buellton, Santa Maria, Solvang is included; noted the City has many districts and they should be consolidated. Ms. Gallavan indicated once the contract is awarded a joint workshop will be held to make suggestions and she agreed our 1974 Zoning Ordinance needs to be updated..

ORAL COMMUNICATIONS: (5 minutes maximum):

Chair Osborne noted Council member Starbuck has joined the group.

Tameka Peoples asked if City has thought about bringing in new business and bringing in other areas. Ms. Gallavan asked if annexation was the question and noted the current annexation request

is stalled in conversation with the County. Councilmember Starbuck noted there is a public meeting on April 15 at 2 pm in the Council Chambers on the topic.

Member Haro shared an update on El Camino Community Center

- AB 86 funding structure for adult schools has changed, during downturn Lompoc retained their Adult School and have currently submitted a request, in conjunction with Allan Hancock, to expand the program.
- Lompoc has partnered with City, Allan Hancock Vandenberg Air Force Base for a Spring Festival focusing on five literacy's: financial, health and wellness, academic, family and life, and workplace literacy; have identified over 30 groups who have committed to have an exhibit on May 30; and
- In October there will be a Cooperative Festival at the Adult School; he foresees many future festivals for a variety of issues.

Member Rantz advised that last week CNN had contacted the College to film at the new Public Service Center; they were ready to approve but the production was changed; they will continue to work toward

Member Davidson noted they signed leases with two new wineries who are moving in next to the Longoria Winery.

STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS:

Chair Osborne noted in Santa Maria at FairPark, the Vandenberg Office of Small Business and Santa Maria Economic Development Committee are will have a workshop to educate business on contracts with the base, she has more information available.

Announced April birthdays of the committee members.

Member McComb notes the Fallen Warriors Red White and Blue Dinner Dance is on April 11 at the Elks Lodge. They hope to break ground on the project this year; tickets are available for the event at the Chamber for \$50 each.

Member Lau said the Petroleum Education Training is very active at the College and one of the instructors went to Malibu to hold training. They also held two classes in Traffic Control and Work Zone Safety. The participants were impressed with welcome from community.

Member Cordova noted Leadership Lompoc Valley will be holding a 30th anniversary on April 30 starting at 6 pm, tickets are \$25 each, all fundraising to Lompoc Theater Project and Explore Lompoc launched its first newsletter. Advise her if you would like to be added to the distribution list. There is funding available for festivals if it promotes overnight stays.

Member Newsome updated the group on the subcommittee on festivals.

Member Ball reminded the group is composed of incredible diversity and just encouraged the EDC to be proud of their volunteerism.

WRITTEN COMMUNICATIONS:

Ms. Gallavan noted there had been correspondence from Janet Rodriguez withdrawing her application.

ADJOURN

Chair Osborne adjourned the meeting at 7:25 pm.

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