



**AGENDA
REGULAR MEETING
OF THE
ECONOMIC DEVELOPMENT COMMITTEE**

October 6, 2016

6:00 p.m.

**Council Chambers
Lompoc City Hall**

ROLL CALL OF COMMITTEE MEMBERS:

Maria Hall, Committee Chair

Jeremy Ball, Vice Chair

Naishadh Buch

Mary Day

Henry Gallina

Mandy Pascua

Cecilia Ramos

Rob Traylor

2 open positions

Tom Davidson

Richard Drago

Carol Newsome

Don Pommerville

Sue Schuyler

ASSOCIATE MEMBERS:

Gilda Cordova

Ken Ostini – excused

Felix Hernandez

Brett Lauter

Chelsea Cochran – representing COC

Mary Hawes

Allyssa Imano

Luis Servin

CITY COUNCIL LIAISON: Councilmember Vega

STAFF:

Teresa Gallavan, Economic Development Director/ Assistant City Manager

Lucille T. Breese, Planning Manager

Jasmine McGinty, Development Programs Specialist

ORAL COMMUNICATIONS (3 minutes maximum):

STAFF COMMENTS:

- **Recent Development Activity**

AGENDA ITEMS:

A. Approval of Minutes – None

B. Vision Statement – adopted October 3, 2014

“Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley.”

C. Strategic Plan Document Sub Group Reports:

A. Broadband Connectivity Support Group

Members: Hawes

- 1) **Broadband awareness and expansion**
- 2) **Tri- County Broadband Initiative**
- 3) **Needs assessment on Broadband Infrastructure/ gaps**

B. Explore and Expand Funding Opportunities

Members: Cochran, Hawes , Lauter

- 1) **ID Funding needs tied to strategy**
- 2) **ID Funding Mechanisms**

C. Marketing, Events and Expand Economic Development Capacity

Members: Ball, Schuyler, Newsome, Hawes, Cochran, Day, Traylor, Imano

- 1) **Identify Possible Committee Members: Santa Ynez Band of Chumash, VAFB, Federal Correctional Institution**
(Member Cordova)
- 2) **EVA**
(Member Hall)
- 3) **Lompoc Record Column**
(Members Ramos, Hall, Imano, Ball, Ms. Gallavan, Ms. McGinty)
- 4) **Festival subcommittee**
(Members Ball, Newsome, Hawes)
- 5) **Old Town Summer Markets and Events**
- 6) **Economic Development Website/ Social Media**
(Ms. McGinty, Ms. Gallavan, Member Hall)
- 7) **Economic Vitality Forum**

D. Improve Business Environment and Workforce

Members: Drago, Servin, Schuyler, Hawes, Gallina, Cochran , Traylor, Hernandez, Imano

- 1) **Local education initiative: Education Summit subcommittee**
“Pathways to Success” and “Career Exploration”
- 2) **Promotion of local existing businesses, foster retention and expansion- Chamber Business Survey**
- 3) **El Camino Community Center Liaison**
(Member Servin)

3) Zoning Ordinance Update Liaison
(Member Davidson)

E. Promote and Improve Physical and Perceived Image

Members: Ball, Newsome, Buch, Hawes, Cochran, Imano

- 1) Obtain general understanding of partners**
- 2) Promote existing beautification events**
- 3) Set up relationship with Caltrans**
- 4) Promote Façade Improvement Program**
- 5) Oversight Parks and Recreation Liaison**
- 6) Beautification Commission Liaison**

D. Committee Business

- 1. Review and Approve Draft Strategic Plan for 2016-2017**
- 2. Discuss 2017 Calendar**
- 3. Discuss update to EDC General Functions to include Chamber of Commerce CEO designated staff member to serve and represent the Chamber of Commerce**

ORAL COMMUNICATIONS: (3 minutes maximum):

STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS:

WRITTEN COMMUNICATIONS:

ADJOURN

This Agenda is posted pursuant to Government Code Requirements, seventy-two (72) hours in advance of a scheduled meeting date at City Hall and in the Lompoc City Library. You may contact the Economic Development Division staff (805.875.8274) regarding any item on this Agenda.

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ORAL COMMUNICATIONS: *At the beginning of the 6:00 p.m. session of each Regular Economic Development Committee meeting, and at the beginning of each Special Committee meeting, any member of the public may address the Committee on any item NOT on the Agenda. The total amount of time for comments will be fifteen minutes and no individual speaker may speak for more than three minutes. The Committee, upon majority vote, may decline to hear a speaker on the grounds that the subject matter is beyond their jurisdiction.*

REQUEST TO SPEAK ON AGENDA ITEMS: *Please be advised that, pursuant to State Law, a member of the public may address the Economic Development Committee regarding any scheduled agenda item for up to five minutes. Any person wishing to address the Committee on an agenda item should inform the Committee Secretary/Recorder at the beginning of the Meeting.*