



City Council Agenda Item

City Council Meeting Date: November 19, 2024

TO: Dean Albro, City Manager

FROM: Steven Valle, Senior Administrative Analyst
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SUBJECT: Adoption of Resolution No. 6718(24) Approving a City Sponsorship of the 25th Anniversary Celebration of the Lompoc Valley Community Healthcare Organization, Authorizing the Expenditure, and Declining Individual Tickets to the Event

Recommendation:

Staff recommends the City Council adopt Resolution No. 6718(24) (attached) approving a sponsorship of \$1,000 towards the 25th Anniversary Celebration of the Lompoc Valley Community Healthcare Organization (LVCHO), authorizing the expenditure, and declining the two individual tickets to the celebration that come with the sponsorship.

Background:

LVCHO has been a vital advocate for community health for 25 years, offering healthcare education, outreach, and services to underserved populations. LVCHO's partnerships with local agencies, including the City, have made meaningful contributions to improving public health in the community.

To commemorate its 25th anniversary, LVCHO is organizing a celebration which will highlight its achievements, raise awareness for future initiatives, and engage the community in its ongoing mission to support health and well-being in Lompoc.

As part of their sponsorship packages, LVCHO offers individual tickets to their celebratory event. The \$1,000 sponsorship level includes two tickets.

Discussion:

Providing financial support to LVCHO for its 25th anniversary celebration aligns with the City's objectives and serves the public purposes of promoting public health and fostering partnerships with community-based organizations. The City's contribution will help partially offset event expenses, allowing LVCHO to focus more resources on outreach and programmatic goals.

However, to maintain this donation as a contribution and avoid having to report the tickets as a fringe benefit to potential attendees, staff recommends declining the two individual tickets offered with the sponsorship package. If City staff chooses and is approved to attend the event, those tickets will be paid for separately using the appropriate department-specific budget lines.

Sponsorship recognition will still be provided in the event promotion materials, and the City will demonstrate its continued commitment to supporting local healthcare initiatives without direct participation in the celebratory event itself.

Fiscal Impact:

The \$1,000 sponsorship can be funded from the City's General Fund, specifically the community event support budget allocated in 110NON-575010. There will be no additional fiscal impact beyond the sponsorship contribution, as the City will decline the tickets associated with the sponsorship.

Conclusion:

The adoption of Resolution No. 6718(24) will approve the \$1,000 sponsorship for LVCHO's 25th Anniversary Celebration and decline the associated event tickets, allowing the City to maintain a focus on supporting the community's healthcare initiatives without any perception of personal benefit to City representatives. This action will reinforce the City's ongoing partnership with LVCHO and commitment to public health in Lompoc.

Respectfully submitted,

Steven Valle, Senior Administrative Analyst

APPROVED FOR SUBMITTAL TO THE CITY COUNCIL:

Dean Albro, City Manager

Attachment: Resolution No. 6718(24)