

**From:** [Ron](#)  
**To:** [Osborne, Jenelle](#); [Ball, Jeremy](#); [Cordova, Gilda](#); [Starbuck, Dirk](#); [Vega, Victor](#)  
**Cc:** [Albro, Dean](#); [Haddon, Stacey](#)  
**Subject:** Public Comment for Item #9 on the January 17th City Council Agenda  
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On page 4 of 40 of the Pale Blue Dot “Concept Research Findings and Feasibility” study they claim that they sent on-line queries to 776 people and “7+ (out of 10)” seem to have answered. They do not use real numbers to tell us how many people responded, instead they use percentages which can be deceiving. So, the question here is how many responses (people), in raw numbers, did they get?

On page 6 of 40 they paint a rosy picture of how many visitors would show up (290,000 annually), new jobs (400) would be created, annual economic impact (\$50 million annually) and 23,000 new room nights (occupancy) annually. Even if all 776 responded favorably this still seems VERY optimistic. Using simple math this would mean that if the project is completed it would consistently yield:

- An average of 795 visitors daily, 365 days a year.
- 63 new rooms would be occupied daily, 365 days a year. And,
- \$960,000 plus in new revenue would result each week, 52 weeks a year.

Based on these somewhat exaggerated claims I get the feeling that the City Council is being played for suckers. I would suggest that the staff and City Council view this plan as simply the overexaggerated claim of a developer like many others our city has seen in the past.

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