

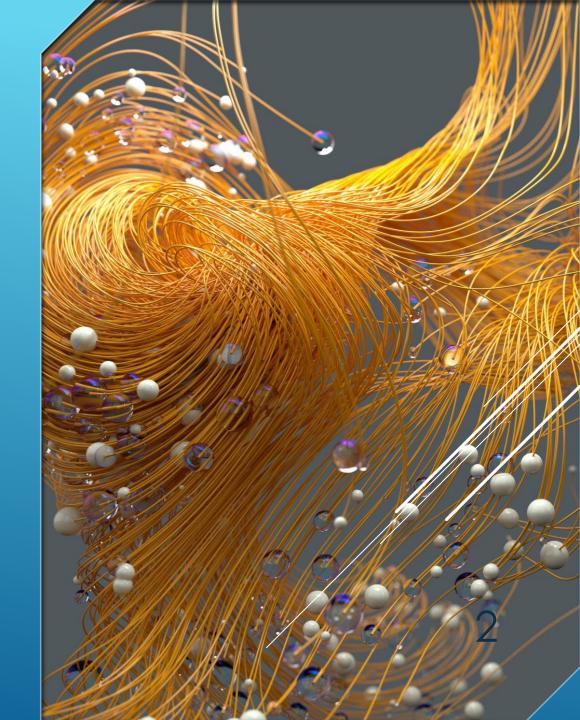


# SANTA BARBARA COUNTY BROADBAND STRATEGIC PLAN PROJECT

Connecting our Communities

# PRESENTATION OUTLINE

- Project Overview and Timeline
- Strategy Status
- Project Highlights
- Speed Test Summary
- Recommended Local Actions
- Recommended Regional Actions
- Next Steps
- Q&A



Data collection begins
Stakeholder group
identification &
development

January/February

Identification of assets for mapping

Correlate with initial funding targets

Develop priorities & potential approaches

March/April

Continue analysis

Build education packets for county/cities

July/August

Incorporate feedback & schedule presentations

September/October

## February/March

Convenings

Prioritization & focus areas developed

Survey deployment

Aggregate past work efforts into current work

ISP Outreach Begins

## May/June

Analysis framework developed

Public outreach

Develop draft outline

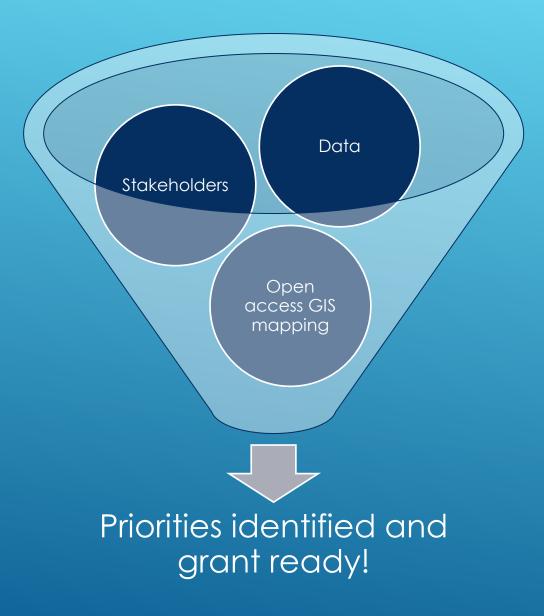
## August/September

Draft strategy out for review

#### **November**

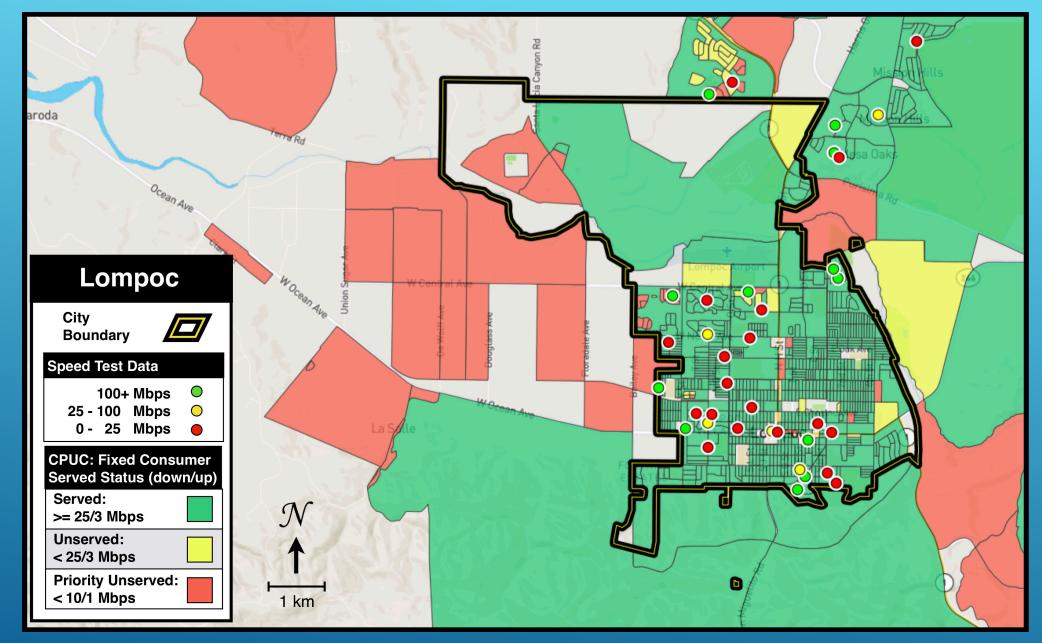
Presentations & project wrap up

## **TIMELINE**



# PROJECT HIGHLIGHTS

- Aligning with State and Federal efforts
- Open access GIS tool development
- Captured community status
- Everyone wants reliable and affordable internet
- Lompoc is broadband ready



## RECOMMENDED LOCAL ACTIONS

## Organize

Review/consider/adopt strategy and recommendations

Support open access GIS mapping tool

Participate in countywide JPA pending LATA grant

SBCAG Coordinates

#### Access

Participate in middle mile conversations

SBCAG coordinates

Engage telecoms for public/private opportunities to refresh current infrastructure

Explore partnerships with education, healthcare and community centers for community Wi-Fi

City staff leads

# Affordability & Adoption

Partner with Digital Equity Coalition

Support grant work efforts

SB Foundation coordinates/BCPC supports

## Redundancy & Resiliency Planning

Assess connectivity of anchor institutions and identify benefits and opportunities

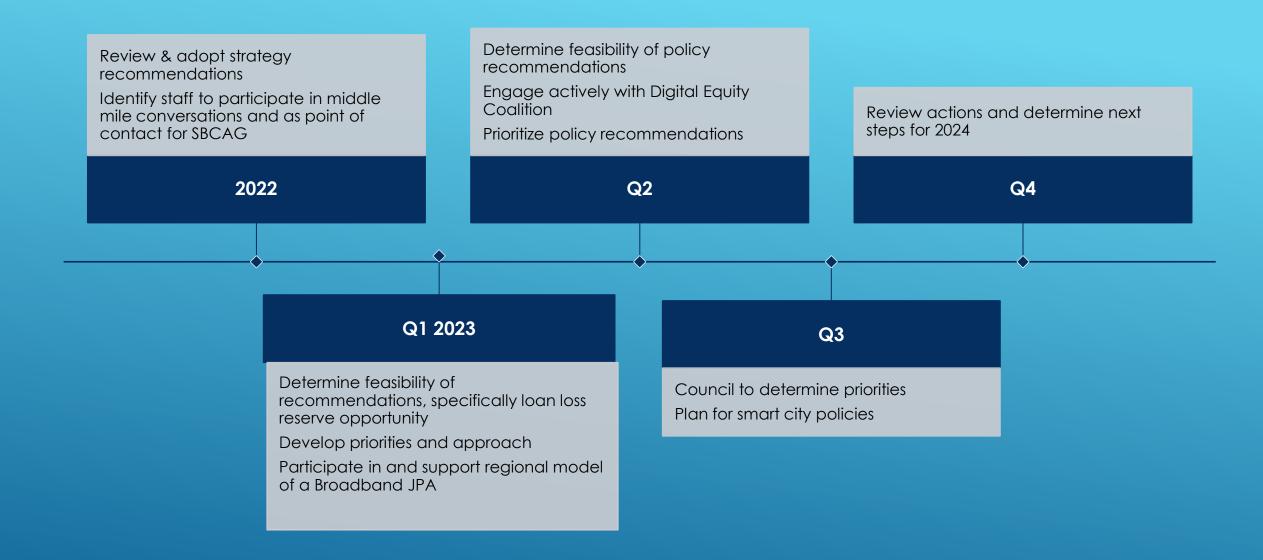
Explore Loan Loss Reserve funding for current infrastructure opportunities

Prioritize smart city planning and policy development for safety, emergency response and cyber security

- Elected officials lead
- Staff implement

# RECOMMENDED REGIONAL ACTIONS

Last Mile Adoption Organize Middle Mile Complete North Engage Affordability/Digital Complete telecoms for County Study literacy strategy public/private (Chumash/Econ Alliance EDA grant) opportunities Complete regional Submit Receive LATA Secure funding middle mile high proposals for funding level design CPUC/NTIA to fund Apply for New hire by construction SBCAG **SBCAG** SB Foundation/ BCPC funding Coordinates supports Develop SBCAG JPA/Programmatic Coordinates EIR/Policy alignment In process TBD SBCAG Coordinates



Q&A

Thank you!