

SBCAG STAFF REPORT

SUBJECT: Broadband Strategic Plan

MEETING DATE: December 16, 2021

AGENDA ITEM: 4G

STAFF CONTACT: Marjie Kirn, Michael Becker

RECOMMENDATIONS:

1. Approve and authorize the Chair to execute a Memorandum of Understanding (MOU) between SBCAG, the County of Santa Barbara, and the Cities of Buellton, Carpinteria, Goleta, Guadalupe, Lompoc, Santa Barbara, Santa Maria, and Solvang (Attachment A) to work together on the development of the Regional Broadband Strategic Plan with a term of January 1, 2022 through December 31, 2022. Each agency will contribute funds for a total amount of \$400,000.
2. Adopt Resolution 21-41 (Attachment B) amending the FY 2021-22 Overall Work Program (OWP) and Budget (Amendment #5) to establish a new work element for the Broadband Strategic Plan and to reflect appropriations in the amount of \$302,400, to shift staffing resources to reflect actual work effort and to recognize unanticipated revenues in the amount of \$400,000 for the administration the Broadband Strategic Plan.
3. Approve and authorize the Executive Director, Marjie Kirn, to execute this amendment to the OWP and Budget.
4. Approve and authorize the Chair to execute an agreement with the Economic Development Collaborative (Agreement) (Attachment G) in the amount of \$300,000 to assist in the preparation of the Broadband Strategic Plan with a period of performance beginning on a Notice to Proceed and ending December 31, 2022.
5. Approve and authorize the Executive Director to issue and notice to proceed and to extend the period of the Agreement in accordance with Section 4, and to make immaterial amendments in accordance with Section 34.

DISCUSSION:

On October 21, 2021 the SBCAG Board of Directors directed their Executive Director, Marjie Kirn, to coordinate with the eight cities in the county to request participation in a regional broadband strategic planning process and seek financial contribution to that effort. The County of Santa Barbara committed \$200,000 of American Rescue Plan Act funding at their October 19 Board of Supervisors meeting. The SBCAG Board of Directors proposed dividing the remaining cost among the eight cities based on the 2021 Department of Finance (DOF) Population Estimate to the cities' population of 307,821 (see *Table 1 of proposed jurisdiction contributions based on population*).

Table 1: Proposed Jurisdiction Broadband Strategic Plan Financial Contribution

Jurisdiction	2021 DOF Population Estimate	%	Contribution
Buellton	5,435	1.77%	\$3,531.27
Carpinteria	13,196	4.29%	\$8,573.81
Goleta	32,339	10.51%	\$21,011.56
Guadalupe	8,346	2.71%	\$5,422.63
Lompoc	42,493	13.80%	\$27,608.90
Santa Barbara	93,055	30.23%	\$60,460.46
Santa Maria	107,445	34.91%	\$69,810.05
Solvang	5,512	1.79%	\$3,581.30
County	n/a	n/a	\$200,000.00
Total	307,821		\$400,000.00

Executive Director Kirn presented an item to each of the region’s city councils in an effort to solicit support for the project. All eight of the region’s cities expressed interest in participating at the level described in Table 1 and executed a Memorandum of Understanding (MOU) to that affect. Note that formal action by one or more parties is still required to completely execute the MOU as the initial city council items may have been agendized as information items. In order for the project to begin a variety of actions must first take place.

Memorandum of Understanding (MOU)

Attachment A is the MOU each of the region’s governments were asked to execute to demonstrate support for this project. Execution by the SBCAG Board of Directors is a step to fully executing the MOU and will define SBCAG’s role in the project.

OWP Amendment

Staff has identified the need to establish a separate work element (1850) to track costs associated with the development of the Broadband Strategic Plan (Plan) and to reflect the expenditures and corresponding revenues associated with the effort for the development of the plan in the amount of \$400,000. More specifically the proposed changes are as follows:

1. Approve an OWP and Budget amendment to increase Professional Services (7460) account in the General Fund (5300) in the amount of \$300,000 to secure services for the development of a Broadband Strategic Plan (Plan).
2. Approve an OWP and Budget amendment to increase the Travel (7730) account in the General Fund (5300) in the amount of \$400 for staff travel as part of the development of the Plan.
3. Approve an OWP and Budget amendment to increase the Office Expense (7450) account in the General Fund (5300) in the amount of \$2,000 for public outreach efforts.
4. Recognize unanticipated local contributions (4840) in the amount of \$400,000 from local agencies who have pledged funding for the development of the Plan.
5. Shift staffing resources in the amount of \$81,000 from the Regional/Subregional Coordination (1820) and \$ 16,600 from the Airport Land Use Planning (2810) work element to the Broadband Strategic Plan (1850) work element.
6. Shift available FHWA PL funding in the amount of \$71,709 from the Regional/Subregional Coordination (1820) work element to the Regional Transportation Plan (3810C).

The amended OWP funding sources table, showing the breakdown of funding sources with the revisions are included in Attachment C, revised work elements are included in Attachment D and revised expenditure comparatives in Attachment E.

Adoption of Resolution 21-41 (Attachment B) and authorization enabling the Executive Director to execute the OWP amendment, are the required actions to complete this aspect of the overall task.

Agreement for Professional Services

Attachment G is an agreement between SBCAG and the Economic Development Collaborative (EDC) for the preparation of the Broadband Strategic Plan. The Broadband Consortium of the Pacific Coast is housed within the EDC. In accordance with SBCAG's Purchasing Policy, Section VIII (C), this is a sole source, non-competitive agreement for services. As the Broadband Consortium of the Pacific Coast has been formed to do such work on behalf of the Economic Development Collaborative and the California Public Utilities Commission, a sole-source acquisition is appropriate in this case.

The recommended action is not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378 of the CEQA Guidelines.

ATTACHMENTS:

- A. Memorandum of Understanding between SBCAG and the region's governments (web posting only)
- B. Resolution 21-41 approving the amendment to the FY 2021-22 OWP and Budget
- C. Revised FY 2021-22 Overall Work Program Funding Sources Table
- D. Revised Work Elements (web posting only)
- E. Revised FY 2021-22 Expenditure Comparatives (web posting only)
- F. Summary of Funding Changes
- G. Agreement with Economic Development Collaborative for professional services (web posting only)

ATTACHMENT B

RESOLUTION OF THE SANTA BARBARA

COUNTY ASSOCIATION OF GOVERNMENTS

AMENDMENT #5 OF THE 2021-22)
OVERALL WORK PROGRAM)
AND BUDGET)

RESOLUTION NO. 21-41

WHEREAS the Santa Barbara County Association of Governments (SBCAG) has been designated by the Governor as the Metropolitan Planning Organization (MPO) for Santa Barbara County and, as such, has been given the responsibility to conduct the metropolitan transportation planning process required by 23 U.S.C. 134 and 49 U.S.C. 5303; and

WHEREAS 23 CFR 450.314 specifies that the designated MPO shall annually develop and adopt a unified planning work program that meets the requirements of 23 CFR Part 450, Subpart A; and

WHEREAS SBCAG adopted its Fiscal Year (FY) 2021-22 Overall Work Program and Budget on May 20, 2021; and

WHEREAS SBCAG staff has identified the need to establish a separate work element (1850) to track costs associated with the development of the Broadband Strategic Plan (Plan) and to reflect the expenditures and corresponding revenues associated with the effort for the development of the Plan in the amount of \$400,000.

NOW, THEREFORE, IT IS HEREBY RESOLVED THAT the Santa Barbara County Association of Governments amends the FY 2021-22 Overall Work Program and Budget as follows:

1. Approve an OWP and Budget amendment to increase Professional Services (7460) account in the General Fund (5300) in the amount of \$300,000 to secure services for the development of a Broadband Strategic Plan (Plan).
2. Approve an OWP and Budget amendment to increase the Travel (7730) account in the General Fund (5300) in the amount of \$400 for staff travel as part of the development of the Plan.
3. Approve an OWP and Budget amendment to increase the Office Expense (7450) account in the General Fund (5300) in the amount of \$2,000 for public outreach efforts.

4. Recognize unanticipated local contributions (4840) in the amount of \$400,000 from local agencies who have pledged funding for the development of the Plan.
5. Shift staffing resources in the amount of \$81,000 from the Regional/Subregional Coordination (1820) and an additional \$16,600 from the Airport Land Use Planning (2810) work element to the Broadband Strategic Plan (1850) work element to reflect actual work effort.
6. Shift available FHWA PL funding in the amount of \$71,709 from the Regional/Subregional Coordination (1820) work element to the Regional Transportation Plan (3810C).

IT IS FURTHER RESOLVED THAT the Santa Barbara County Association of Governments authorizes its Executive Director, Marjie Kirn, to execute these amendments to the OWP and Budget.

IT IS FURTHER RESOLVED THAT the Santa Barbara County Association of Governments certifies in accordance with Title 23, Code of Federal Regulations, Section 450.220 that its planning process will be implemented through the Overall Work Program in accordance with:

- (1) Title 23 U.S.C. Sections 134 and 135; 49 U.S.C. Chapter 53, Sections 5303 and 5304; and Title 23 CFR Part 450, Subpart C; Section 174 and 176(c) and (d) of the Clean Air Act [42 U.S.C. 7504, 7506(c) and (d)];
- (2) Title VI of the Civil Rights Act of 1964 and the Title VI assurance executed by each state under 23 U.S.C. 324 and 29 U.S.C. 794;
- (3) Section 1101(b) of the Transportation Equity Act for the 21st Century regarding the involvement of disadvantaged business enterprises in FHWA and the FTA funded planning projects as implemented by 49 CFR Part 26; and
- (4) The provisions of the Americans with Disabilities Act of 1990 (42 U.S.C. 12101 et seq.) and USDOT regulations "Transportation for Individuals with Disabilities" (49 CFR Parts 27, 37, and 38).

PASSED AND ADOPTED this 16 day of December 2021 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

ATTEST:

Santa Barbara County
Association of Governments

Marjie Kirn
Executive Director

Holly Sierra Chair

APPROVAL AS TO FORM:
Rachel Van Mullem
County Counsel



Deputy County Counsel

ATTACHMENT C

FY 2021-22 OVERALL WORK PROGRAM FUNDING SOURCES

Work Element	FTA 5303				FHWA PL				FTA 5304		Other Federal	Senate Bill (SB1)					Other State	Other Local	SBCAG Non-Federal*	Total			
	Federal Share	TDA Planning	Federal Carryover	TDA Planning	Federal Share	TDA Planning	Federal Carryover	TDA Planning	Federal Share	TDA Planning		RMRA	TDA Planning	SHA Carryover	Chumash Non-Federal	LPP							
1000	Program Administration																						
1810	OWP Development and Monitoring	80,000	10,366	0	0	110,955	14,379	0	0	0	0	0	0	0	0	0	0	0	0	0	215,700		
1820	Regional/Subregional Coordination	0	0	0	0	299,940	38,860	0	0	0	0	0	0	0	0	0	0	0	0	0	338,800		
1830	Public Participation and Information	146,648	19,000	10,549	1,368	9,379	1,215	54,040	7,001	0	0	0	0	0	0	0	0	0	0	0	249,200		
1840	TDA Administration	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	301,700		
1850	Broadband Strategic Plan	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	400,000	0	400,000		
9300	Indirect Administration	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,473,400		
2000	Comprehensive Planning/Analysis																						
2810	Airport Land Use Planning	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	15,000	131,100	146,100	
2820	Census Data Center	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	116,000	116,000	
2850	Travel Demand Forecasting	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	48,200	48,200	
2851	Land Use Model Development & Integration	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	263,100	
3000	Transportation Planning and Programming																						
3810C	Regional Transportation Plan	0	0	0	0	151,961	91,139	0	0	0	0	0	0	0	0	0	0	0	0	0	0	243,100	
3814	Chumash Climate Change Adaptation Plan	0	0	0	0	0	0	0	0	0	0	0	0	0	0	192,069	24,931	0	0	0	0	217,000	
3815	Regional Transit Service	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	38,400	
3820	Alternative Transportation Planning & Support	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	50,900	
3824	Buellton Highway 246 Road Diet Study	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3840	Passenger Rail Service Planning	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	20,600	
3841	Goleta Train Station	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,400,200	0	1,400,200	
3842	Coastal Express Expansion	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	80,300	0	80,300	
3860	Performance Measure & Target Development	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	147,100	
3870	GIS Development	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	134,100	
3881	Zero Emission Vehicle (ZEV) Strategy	0	0	0	0	0	0	0	0	200,000	7,800	0	0	0	0	0	0	0	0	18,200	0	226,000	
3890	Transportation Improvement Program	0	0	0	0	288,515	37,385	0	0	0	0	0	0	0	0	0	0	0	0	0	0	325,900	
5000	Program Delivery/Services																						
5810	Service Authority for Freeway Emergencies	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	772,460	0	37,740
5820	Local Transportation Authority - 1% Admin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	430,100	
5824	LTA Program & Project Delivery Measure A	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8,260,000	0	14,726,000
5826	US 101 Local Project Support	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,820,000	10,080,000	0	1,945,000
5827	Transportation Improvement Program	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	150,000	0	150,000
5830	Traffic Solutions	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	15,700	401,000
5840	Clean Air Express	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,205,000	0	1,332,900
	Total	226,648	29,366	10,549	1,368	860,750	182,978	54,040	7,001	200,000	7,800	1,062,000	227,043	36,057	192,069	24,931	1,820,000	21,947,960	448,900	21,334,240	48,673,700		

5303
 FY 21-22 Allocation 226,648
 Carryover 10,549
237,197

PL
 FY 21-22 Allocation 860,750
 Carryover 54,040
914,790

* Consists of, but is not limited to, Measure A funds; TDA planning allocations; interest earning; SAFE motor vehicle fees, fare revenues, and available fund balances.

ATTACHMENT F

**FY 21-22 OVERALL WORK PROGRAM
PROPOSED REVISIONS**

Number	Work Element	OWP Budget Amount	Revision 1	SB1 true-up Revision 2	Revision 3	CAE Revision 4	Broadband Revision 5	Revised Budget
1000	Program Administration							
1810	OWP Development and Monitoring	\$ 215,700						\$ 215,700
1820	Regional/Subregional Coordination	427,200	(7,400)				(81,000)	338,800
1830	Public Participation and Information	249,200						249,200
1840	TDA Administration	287,900	13,800					301,700
1850	Broadband Strategic Plan	-					400,000	400,000
9300	Indirect Administration	1,468,700	4,700					1,473,400
2000	Comprehensive Planning/Analysis							
2810	Airport Land Use Planning	162,700					(16,600)	146,100
2820	Census Data Center	116,000						116,000
2840	Regional Housing Policy	55,200	(55,200)					-
2850	Travel Demand Forecasting	36,800	11,400					48,200
2851	Travel Demand Forecasting - RMRA	263,100						263,100
3000	Transportation Planning and Programming							
3810C	Regional Transportation Plan	217,800	25,300					243,100
3814	Chumash Climate Change Adaptation Plan	100,000	117,000					217,000
3815	Regional Transit Service	38,400						38,400
3820	Alternative Transportation Planning and Support	50,900						50,900
3824	Buellton Highway 246 Road Diet Study	-						-
3840	Passenger Rail Service Planning	20,600						20,600
3841	Goleta Train Station	1,400,200						1,400,200
3842	Coastal Express Expansion	80,300						80,300
3860	Performance Measure & Target Development	147,100						147,100
3870	GIS Development	138,800	(4,700)					134,100
3881	Zero Emission Vehicle Strategy		226,000					226,000
3890	Transportation Imporvement Program	325,900						325,900
5000	Program Delivery/Services							
5810	Service Authority for Freeway Emergencies	735,800			74,400			810,200
5820	Local Transportation Authority - 1% Admin	430,100						430,100
5824	LTA Program & Project Delivery Measure A	27,281,300	(4,295,300)					22,986,000
5826	US 101 Local Project Support	13,845,000						13,845,000
5827	Transportation Improvement Program	150,000						150,000
5830	Traffic Solutions	416,700						416,700
5840	Clean Air Express	2,519,200				1,080,700		3,599,900
	Total	\$ 51,180,600	\$ (3,964,400)	\$ -	\$ 74,400	\$ 1,080,700	\$ 302,400	\$ 48,673,700