From: Annette just 2 Sweet Events

To: Haddon, Stacey

Subject: Item #7 Mylar Balloon Ban

Date: Tuesday, October 20, 2020 1:07:24 PM

To whom it may concern

>

> I am unable to attend the council meeting this evening however I would like to express concern about the Mylar balloon ban. I am a small business owner that offers balloons, floral and event planning services. Due to COVID-19 we have been closed since mid March and we have taken a drastic hit in sales due to a lot of events being postponed or canceled. While some are safely celebrating with their immediate family or wanting to give their child a bouquet of balloons for their special day banning Mylar balloons will affect my business and fellow businesses that offer such service. I would be willing to provide an educational piece with each purchase expressing the importance of "no balloon release" and maintaining the security of the balloon.

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> Banning from our City is going to push business to neighboring cities or online and they will still be in our city for use.

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- > Thank you for your time,
- > Annette Hernandez
- > Owner, Just 2 Sweet Events
- > 805.430.3485

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> Sent from my iPhone