

Lompoc Municipal Code 17.316.070 Temporary Signs

A. Purpose. In addition to the purpose of this Chapter (Section 17.316.010), the Council finds that the proliferation of temporary signs is a distraction to the traveling public and creates aesthetic blight and litter that threatens the public's health, safety, and welfare. The purpose of these regulations is to ensure that temporary signs do not create a distraction to the traveling public by eliminating the aesthetic blight and litter caused by temporary signs.

B. General to All Temporary Signs. Temporary signs are allowed only in compliance with the provisions of this Section.

1. Temporary sign types not listed in Table 17.316.070.A are not allowed (see Section 17.316.020.B Interpretations).
2. Temporary signs shall be well-maintained consistent with Section 17.316.050.D (Sign Design and Materials).
3. Temporary signs shall not include attachments, including, but not limited to, balloons, pennant flags, ribbons, loudspeakers, etc.
4. Temporary signs are not counted toward the total (permanent) allowable sign area or number.

C. Temporary Sign Standards for Non-Residential Zones. Temporary signs in Non-Residential Zones are allowed as provided in Table 17.316.070.A. The signs in Table 17.316.070.A are allowed in any combination unless otherwise noted in this Section; however, businesses shall not display more than three temporary signs (excluding window signs) at any one time.

Table 17.316.070.A: Temporary Sign Standards for Non-Residential Zones

Sign Type	Maximum Number	Maximum Area	Maximum Height	Lighting Allowed?	Sign Permit Required?	Additional Requirements
Banner Sign	1 per business frontage	30 s.f. or 10% of business frontage on which banner is placed, whichever is greater ¹	n/a	no	yes ²	17.316.070.D.1
Bus Bench Sign	1 sign per bus bench	8 s.f. and not to extend beyond the exterior limits of the bench backrest, whichever is smaller	n/a	no	yes	17.316.070.D.2
Portable Sign	1 per business	6 s.f.	3 ft.	no	no	17.316.070.D.3
Window Sign	n/a	50% of window area ³	n/a	no	no	17.316.070.D.4
Yard Sign	1 per business frontage	12 s.f. (lots < 1 acre) 32 s.f. (lots ≥ 1 acre)	6ft (lots < 1 acre) 8ft (lots ≥ 1 acre)	no	no (signs < 12 s.f.) yes (signs ≥ 12 s.f.)	17.316.070.D.5

Notes:

- 1 For the purposes of calculating allowed banner sign area, the height of a business frontage shall be eight feet regardless of existing conditions.
- 2 No permit (or fee) is required for banners in all commercial zones and in the Public Facilities and Institutional Zone as long as the banner contains a date for the event and a responsible party written on it and the banner is up for no more than 30 days. Any banner without a date or which is left up for one or more days past the 30-day period allowed may be taken down (but not left on the ground) by City staff (with appropriate noticing) and stored at the City’s Fleet Yard.
- 3 In no event shall more than 50% of the total window area be covered by signage, including permanent and temporary window signs.

D. Standards by Sign Type. As listed in, and in addition to the standards in Table 17.316.070.A, signs shall comply with the following standards applicable to the specific sign type. Each sign shall also comply with all other applicable provisions of this Chapter.

1. **Banner signs.** A banner sign is a temporary sign composed of cloth, canvas, plastic, fabric, or similar lightweight, non-rigid material that can be mounted to a structure with cord, rope, cable, or similar method (as defined in Chapter 17.712).

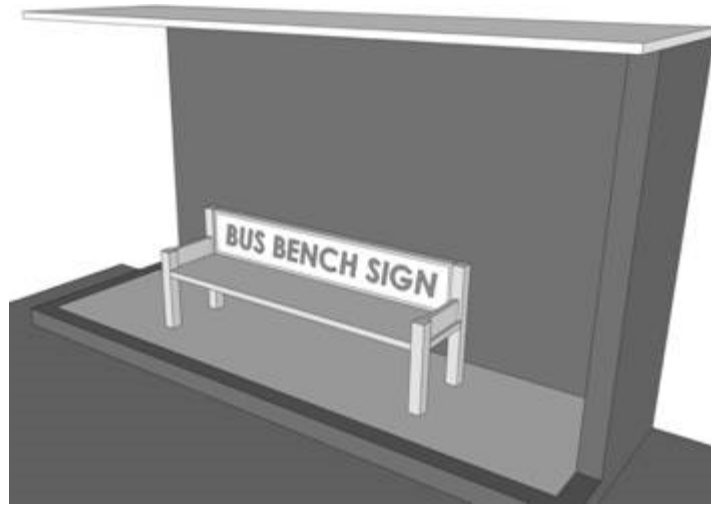
Figure 17.316.070.1



The following standards apply to banner signs (See Figure 17.316.070.1):

- a. **Maximum number.** One per business frontage.
 - b. **Maximum area.** 30 square feet or 10% of business frontage on which the banner is placed, whichever is greater.
 - c. **Maximum height.** Not applicable.
 - d. **Illumination.** Not allowed.
 - e. **Permit required.** A Sign Permit is required in compliance with Chapter 17.540 (Sign Permit and Sign Program).
 - f. **Additional requirements.**
 - (i) Banners shall be affixed to a permanent structure (i.e., cannot be freestanding, such as mounted on temporary posts).
 - (ii) A banner may be displayed for no longer than 30 consecutive days, twice per calendar year. A minimum of 30 days is required between the two 30-day display periods. A new business is allowed to have one banner for up to 90 consecutive days to allow time for a permanent sign to be installed.
 - (iii) Banners shall not project above the edge of the roof of a structure.
 - (iv) Banners shall be well-maintained (not torn, bent, faded, or dirty) and securely affixed at all corners.
 - (v) Banners shall be professionally crafted.
2. **Bus bench signs.** A bus bench sign is a temporary message located on the backrest of a City bus bench (as defined in Chapter 17.712).

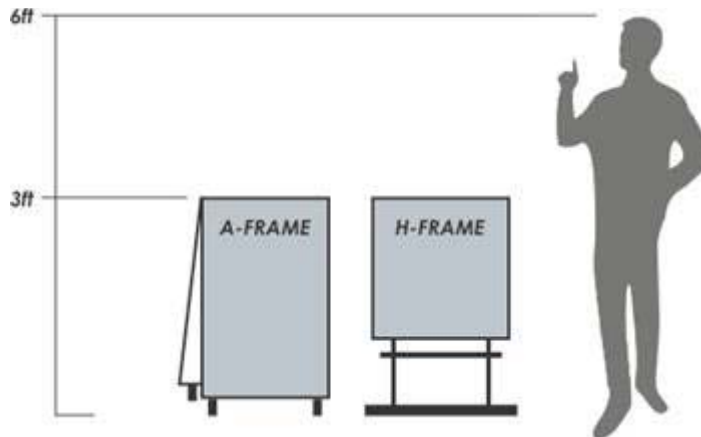
Figure 17.316.070.2



The following standards apply to bus bench signs (see Figure 17.316.070.2):

- a. **Maximum number.** One sign per bus bench.
 - b. **Maximum area.** Eight square feet and not to extend beyond the exterior limits of the bench backrest, whichever is smaller.
 - c. **Maximum height.** Not applicable.
 - d. **Illumination.** Not allowed.
 - e. **Permit required.** A Sign Permit is required in compliance with Chapter 17.540 (Sign Permit and Sign Program).
 - f. **Additional requirement.** Bus bench signs may be allowed within City right-of-way with the approval of an Encroachment, Sign Permit, and any indemnification required to the City Attorney. Bus bench signs may also be allowed within the State right-of-way, subject to State review and approval in addition to City Sign Permit issuance.
3. **Portable signs.** A portable sign is a sign that rests on the ground and is not designed to be permanently attached to a building or permanently anchored to the ground, including, but not limited to, A-frame and H-frame signs. Portable signs do not include pole or wooden post signs (as defined in Chapter 17.712).

Figure 17.316.070.3



The following standards apply to portable signs (See Figure 17.316.070.3):

- a. **Maximum number.** One per business.
- b. **Maximum area.** Six square feet.
- c. **Maximum height.** Three feet.
- d. **Illumination.** Not allowed.
- e. **Permit required.** No.
- f. **Additional requirements.**
 - (i) In non-residential zones, a portable sign shall be located at a maximum of 10 feet from the primary business entrance.
 - (ii) Portable signs shall be removed at the close of business.
 - (iii) Portable signs shall be professionally crafted and constructed of durable, weather-resistant materials (not subject to damage or fading from weather).
 - (iv) Portable signs shall be of sufficient weight and durability to withstand wind gusts, storms, etc.
 - (v) Portable signs shall not be located in any landscaping area and shall not encroach into required parking areas, interfere with pedestrian traffic or ADA access, create traffic hazards, or cause a nuisance or hazard.
 - (vi) Portable signs in the OTC Zone are subject to the supplemental standards in Section 17.316.080.D.1.

4. **Window signs, temporary.** A temporary window sign is a sign placed on or behind a window facing a public way. Window signs do not include common wall windows or the inside of a building not visible by the general public from any public right-of-way or any public area (as defined in Chapter 17.712). See Figure 17.316.060.10.

The following standards apply to temporary window signs:

- a. **Maximum number.** Not applicable.
- b. **Maximum area.** 50% of the window area. In no event shall more than 50% of the total window area be covered by signage, permanent, or temporary.
- c. **Maximum height.** Not applicable.

- d. **Illumination.** Not allowed.
- e. **Permit required.** No.
- f. **Additional requirements.**
 - (i) Temporary window signs may be displayed for no longer than 60 days.
 - (ii) Transparent window signs may be excluded from window sign size calculations subject to review by approval of the Director.

5. **Yard signs.** A yard sign is any temporary sign placed in the ground or attached to a supporting structure, posts, or poles, that is not attached to any building, not including banners (as defined in Chapter 17.712).

Figure 17.316.070.4



Figure 17.316.070.5



Figure 17.316.070.6



The following standards apply to yard signs (see Figures 17.316.070.4, 17.316.070.5, and 17.316.070.6):

- a. **Maximum number.** One per business frontage.
- b. **Maximum area.** If lot size is less than one acre: 12 square feet; if lot size is greater than or equal to one acre: 32 square feet.
- c. **Maximum height.** If lot size is less than one acre: six feet; if lot size is greater than or equal than or equal to one acre: eight feet.
- d. **Illumination.** Not allowed.
- e. **Permit required.** If sign is less than 12 square feet: no; if sign is greater than or equal to 12 square feet: yes.
- f. **Additional requirements.**
 - (i) Yard signs shall maintain a minimum one-foot setback from property lines.
 - (ii) Yard signs shall be installed securely in the ground. (Ord. 1670(19) § 11)