

**ADOPTED MINUTES OF THE REGULAR MEETING  
OF THE  
ECONOMIC DEVELOPMENT COMMITTEE**

Adopted January 9, 2020

**Thursday, May 2, 2019**

**6:00 p.m.**

**Lompoc City Council Chambers**

**ROLL CALL OF COMMITTEE MEMBERS:**

Jeremy Ball, Committee Chair

Lisa Andre – excused

Daniel Burrell – resigned

DeWayne Holmdahl

Tina Mercer – excused

Megan Raff – excused

*4 open positions*

Naishadh Buch – excused

Henry Gallina

Rebecca Ingrahm

Suraj Patel

Cecilia Ramos

**Associate Members:**

Brandon Bridge

Preyesh Patel

Robert Utterbach – resigned

Amber Wilson

*2 open positions*

Carlos Laurencio

Brittany Skinner

Elaine Webber

**STAFF:**

Jasmine McGinty, Development Programs Specialist

**PUBLIC COMMENT**

None.

**STAFF COMMENTS:**

Ms. McGinty reported on the following recent development activity:

- The June 6<sup>th</sup> EDC meeting will be cancelled due to the high school graduations scheduled for the same day and staff is not available to staff the meeting. The next regularly scheduled EDC meeting is scheduled for August 8<sup>th</sup>
- Pathways to Preparedness 2.0 was held on April 25, 2019.
- Bicycle- friendly businesses and the Bicycle Summit held on March 1<sup>st</sup>.

Member Laurencio mentioned grants specifically for building bike trails and paths and encouraged the EDC to explore these opportunities further. Member Ball asked some general questions regarding recent developments in Lompoc such as the Summit View Homes project and cannabis related businesses.

**AGENDA ITEMS:**

**A. Approval of Minutes – April 4, 2019**

**MOTION:** It was moved by Member Holmdahl and seconded by Member Gallina that the

April 4, 2019 minutes were approved.

**VOTE:** The motion was passed on a unanimous voice vote.

### **B. Nominations and vote for EDC Vice Chair Position**

EDC members discussed their nominations for the Vice Chair position. Member Ramos nominated Member Webber, Member Holmdahl nominated Member Gallina, and Member Ingrahm nominated herself. Of the three candidates, they each spoke for a couple minutes on why they were interested in the Vice Chair position and shared their thoughts on how they could contribute to the committee.

Member Webber stated her primary goal on the EDC is to help align the school district with the EDC's purpose and mission. Member Gallina mentioned he would like to see more collaboration with the school district and the City. Member Ingrahm spoke to the importance of business and entrepreneurship in Lompoc and supporting the youth. The EDC took ballot votes, and the member with the majority vote was Member Ingrahm. Ms. McGinty announced she would be the new EDC Vice Chair and would also fill the last spot on the executive committee.

Member Laurencio asked about the difference between associate and at-large members. Ms. McGinty gave an overview of the difference between associate members and the at-large members as well as the difference between the at-large positions that are directly tied to Council. Ms. McGinty added that if any of the associate members were interested in an at-large position, they would need to resubmit an application to the City Council.

### **C. Vision Statement – adopted October 3, 2014**

“Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley.”

### **D. Subcommittee Reports**

Chair Ball gave an overview of the three subcommittees and discussed the need for members to begin getting involved so they can make some progress as a group. Member Bridge contributed to this conversation and added his thoughts on getting work done at the committee level. Member Wilson mentioned her work with the tri-counties on the Hourglass Project. She stated it is a group where interested businesses looking to relocate to the area inquire for sites and the group provides various options for potential occupancy. She mentioned working with the City of Lompoc to provide sites for White Fox Technologies and expressed her excitement about being involved and at the table.

There was also a general discussion on investment and raising revenues in the City. The EDC briefly discussed a sales tax measure on the ballot and ways they can advise the Council on the budgetary shortfalls that are happening concurrently. Several members expressed agreement for promoting a recommendation to put a sales tax measure on the ballot. Ms. McGinty encouraged the members of the EDC to speak during public comment during the city council meetings since the next regularly scheduled meeting will not be until August 8<sup>th</sup>.

Member Ball gave a debrief of the Pathways to Preparedness 2.0 event and spoke to its success. He noted there was approximately 50 attendees from a wide variety of industry. He also mentioned that this year they had a student panel where student speakers were able to share

what they were doing in CTE programs at LUSD. This informational event was a collaboration between the school district and the community. Member Skinner and Member Gallina also spoke to the success of the event. Member Ball mentioned he received interest cards from attendees that were wishing to find out more information about the EDC and events.

Member Ramos announced that Fortified Tattoo was the latest winner of the EVA award, which wrapped up the winners for quarter one. The EDC then voted for the next quarter winners and they were as follows: 1) Lompoc Mural Society, 2) New Lows, and 3) Pilates Pacifica. Ms. McGinty encouraged the members to get their nominations in for the quarter 3 EVAs and they would be voting on the 2019 Annual EVA in August.

The EDC then switched the discussion to talk about business friendly processes at City Hall. Member Skinner shared her experiences with going into the Planning and Building counters in Lompoc, Santa Maria, and Buellton. She discussed the challenges, successes, and made suggestions on how the City of Lompoc can improve their business friendly processes and streamlining. There was a general discussion on opening a business in Lompoc and strategies for the city to help streamline the processes.

Member Bridge also gave some suggestions on ways to improve opening a business in Lompoc. There was a general discussion about business flyers, brochures, and checklists to help ease the process. Member Laurencio asked if the Planning division could come speak at the next EDC meeting

#### **ORAL COMMUNICATIONS**

Chair Ball mentioned the Old Town Market begins July 5<sup>th</sup> and will run through August. Member Webber mentioned the U.S. Census training that is coming up in the area and spoke on what a great resource it was to the community. Member Laurencio had some general questions on creating a new city board focused on education and Ms. McGinty let him know to speak with the City Clerk regarding that matter.

**STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS** - None.

**WRITTEN COMMUNICATIONS** – None.

**ADJOURN** – Chair Ball adjourned the meeting at 7:55 p.m.