

**ADOPTED MINUTES OF THE REGULAR MEETING
OF THE
ECONOMIC DEVELOPMENT COMMITTEE**

Adopted May 2, 2019
**Thursday, April 4, 2019
6:00 p.m.**

Lompoc City Council Chambers

ROLL CALL OF COMMITTEE MEMBERS:

Jeremy Ball, Committee Chair

Lisa Andre – excused

Daniel Burrell – absent

DeWayne Holmdahl

Tina Mercer – excused

Megan Raff

3 open positions

Naishadh Buch – excused

Henry Gallina

Rebecca Ingrahm – excused

Suraj Patel

Cecilia Ramos

Associate Members:

Brandon Bridge – excused

Preyesh Patel

Robert Utterbach – absent

Amber Wilson – excused

1 open position

Carlos Laurencio

Brittany Skinner

Elaine Webber

STAFF:

Jasmine McGinty, Development Programs Specialist

ORAL COMMUNICATIONS

Member P. Patel introduced the new Explore Lompoc Visitor's Guides and gave a brief discussion about the target audience for tourism and Explore Lompoc. There was a quick general discussion on Lompoc's marketing campaign and bringing visitor's into Lompoc. Member Laurencio suggested Explore Lompoc billboards to promote the launches and launch countdowns from VAFB.

STAFF COMMENTS:

Ms. McGinty reported on the following recent development activity:

- City Council will have a budget meeting on Wednesday, April 17th at 6:30 P.M. in Council Chambers at City Hall.
- The State of the City 2019 Address was given by Mayor Osborne on April 4, 2019 which discussed highlights on 2018 and challenges set forth in 2019.
- The EDC Pathways to Preparedness event will be held on Wednesday, April 25th at 7:30 A.M. at the Dick DeWees Community and Senior Center.
- Ulta Beauty and Famous Footwear have received their certificates of occupancy and will be opening within the next week or so.

Member Holmdahl and Chair Ball had some general questions about Commercial Cannabis License Use Applications. Ms. McGinty stated she will be following up with the number of cannabis applications that have been approved.

AGENDA ITEMS:

A. Approval of Minutes – February 7, 2019

MOTION: It was moved by Member S. Patel and seconded by Member Holmdahl that the March 7, 2019 minutes were approved.

VOTE: The motion was passed on a unanimous voice vote.

B. Vision Statement – adopted October 3, 2014

“Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley.”

C. Discuss removal of numbered sub-subcommittees. Approval of condensing subcommittee structure from six to three.

Chair Ball introduced the suggestion that was made at last month’s meeting to condense the subcommittee structure from six smaller subcommittees to three. The discussion was not to change the subcommittee but rather just narrow them down so there are less subcommittees. Member Webber spoke about looking at the three subcommittees and identifying with one with which the members find themselves most passionate about. Chair Ball stated the three subcommittees would reflect the goals of the strategic plan – market Lompoc, create opportunities for investment, and initiate a supportive business environment.

Ms. McGinty broke down the Strategic Plan and three broad goals and encouraged members to look at the EDC recommended activities and actions under each goal of the strategic plan. She said to look at these like action items where members can identify with which ones they are interested in and decide they will work on.

MOTION: It was moved by Member Raff and seconded by Member Holmdahl that EDC subcommittee structure be condensed from six to three subcommittees.

VOTE: The motion was passed on a unanimous voice vote.

Upon voting, Ms. McGinty asked the EDC members to go back to the strategic plan and come back in the May meeting with an identification of which subcommittee they would like to participate in and which actionable item they would like to begin working on.

D. Subcommittee Reports

Chair Ball gave an update on the Pathways to Preparedness subcommittee meeting that will be held on April 25, 2019. It will begin at 7:30 AM. He discussed the partnership between LUSD, City of Lompoc, and the Workforce Investment Board.

Ms. McGinty gave a brief update on the EVA awards and that we are looking for nominations for the final winner of quarter one and new winners for quarter two. Member S. Patel informed the EDC he attended an Economic Alliance event that discussed broadband and was hoping to attend more in the future to gather information to bring back to the committee.

ORAL COMMUNICATIONS

Member Laurencio suggested changing the sections of the agenda entitled “oral communications” to “public comment” and removing the section “staff & committee requests/ announcements” because it seemed to be repetitive. Member Raff announced that this week was Lompoc Cares Week and encouraged members to attend in the week’s activities.

Member Webber announced that the US Census will be at the Lompoc Adult School on Friday, April 12, 2019 to train people to work for the US Census. She noted they pay almost \$20 per hour and full training is provided. The job span is approximately two years and the only requirement is being 18 years of age. It will be 12-4 p.m. at the Lompoc Adult School.

STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS - None.

WRITTEN COMMUNICATIONS – None.

ADJOURN – Chair Ball adjourned the meeting at 6:57 p.m.