

**MINUTES OF THE REGULAR MEETING
OF THE
ECONOMIC DEVELOPMENT COMMITTEE**

Adopted April 5, 2019

Thursday, March 7, 2019

6:00 p.m.

Lompoc City Council Chambers

ROLL CALL OF COMMITTEE MEMBERS:

Jeremy Ball, Committee Chair

Chelsea Cochran, Vice Chair – excused

Lisa Andre – excused

Ed Braxton

Daniel Burrell

DeWayne Holmdahl

Tina Mercer – absent

Megan Raff – excused

Tim Becker – excused

Naishadh Buch

Henry Gallina

Rebecca Ingrahm

Suraj Patel

Cecilia Ramos – excused

Associate Members:

Brandon Bridge

Preyesh Patel

Robert Utterbach – excused

Amber Wilson

Carlos Laurencio

Brittany Skinner – excused

Elaine Webber

STAFF:

Jasmine McGinty, Development Programs Specialist

MEMBERS OF THE AUDIENCE:

Council Member Cordova

Mary Coggins, Lompoc Adult School principal

Dan Kessler, Wine grower, local business owner – Kessler-Hawk

Maximo, resident

Cleo Carrasco, LUSD CTE program specialist

Isidro Carrasco, Cabrillo High School principal

ORAL COMMUNICATIONS

New EDC members each gave brief introductions of themselves and what interests them most about being on the EDC. Introductions included members representing education, CTE programs, small business financing, the Air Force, and hospitality industries. Members of the audience each briefly introduced themselves as well.

Council Member Cordova gave a brief statement on the State of VAFB presentation that was held earlier in the day. She noted there will be a slowdown in launches in 2019, but we should see an uptick in 2020.

Member Gallina mentioned he will be working on organizing a summit meeting to bring LUSD and city government together that will bridge the gap between the city council, staff, and the school district.

PRESENTATIONS:

Member Bridge gave a brief presentation on franchising in Lompoc. He introduced the challenges of being located in Lompoc, but also the positives for business in being located here. Chair Ball added that if anyone wanted to dig deeper into the “business processes” subcommittee, to plug in here.

Member Webber then followed with a presentation on the Lompoc Adult School and the partnership they have created with the Lompoc Valley Chamber of Commerce. She discussed foundational programs and upcoming workshops. Member Braxton added that many positions that are difficult to fill at the hospital include LVN positions. There was a general discussion about the LVN program at the adult school. Member Holmdahl discussed incorporating Allan Hancock College into the conversation. Member Gallina then mentioned the Space Center presentation at the City Council Meeting on Tuesday, March 5th.

STAFF COMMENTS:

Ms. McGinty reported on the following recent development activity:

- City Council will have a goal setting workshop on Saturday, March 9, 2019 from 8:30 AM to 12 PM to discuss city goals and a “bigger approach” as we move towards the next budget cycle.
- April 4th will be the State of the City address located at the Dick DeWees Center during the Chamber Luncheon time.
- Form 700's are due to the City Clerk no later than April 1, 2019.
- Oath of Office forms for new members are to be submitted at the end of this meeting.

AGENDA ITEMS:

A. Approval of Minutes – February 7, 2019

MOTION: It was moved by Member Gallina and seconded by Member Holmdahl that the February 7, 2019 minutes were approved. Member Wilson and Member Braxton abstained from the vote.

VOTE: The motion was passed on a unanimous voice vote.

B. Vision Statement – adopted October 3, 2014

“Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley.”

Chair Ball acknowledged the vision statement for the new EDC members.

C. Subcommittee Reports

Chair Ball gave an update on the Pathways to Preparedness subcommittee meeting that will be held on April 25, 2019. It will begin at 7:30 AM. He discussed the partnership between LUSD, City of Lompoc, and the Workforce Investment Board. He talked about the sponsored breakfast and coffee as well as the chance to network with the business community and education sector.

Chair Ball mentioned the two latest EVA award were given to Amor Boutique and Lompoc

Donuts for the first quarter of 2019.

For the parks and recreation subcommittee, there was a general discussion about making recommendations to the City Council about parks. Member Bridge also made a recommendation to remove the subcommittee items to help simplify the subcommittees. Rather than there being six subcommittees, he suggested that we look at keeping it to three to reflect the broad goals of the EDC Strategic Directions Plan.

Member Bridge also expressed his concern with the planning division relating to business friendly processes at City Hall. There was a general discussion about planning and zoning changes in the upcoming Zoning Ordinance update.

ORAL COMMUNICATIONS

Member Wilson announced the Customer Excellence Series, which is a workshop training series partnership with the Lompoc Adult School. The training series will feature customer service skills for local businesses and their employees. The Brown Bag lunches begin on March 12th and participants will receive a certificate at the completion of their program.

She also mentioned the Dance Lompoc fundraiser, which will be held on March 30th. They have already sold over one hundred tickets and the maximum occupancy is 220. Member Wilson also mentioned that the State of the City Address will be held on April 4th.

STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS - None.

WRITTEN COMMUNICATIONS – None.

ADJOURN – Chair Ball adjourned the meeting at 7:44 p.m.