



2019- 2021  
Goals  
for the  
City of  
Lompoc



# City Council Goal Setting Workshop

Saturday March 9, 2019

Lompoc City Hall Council Chamber

8:30 a.m. – 12:00 p.m.

- Refreshments/ Networking
- Overview from City Manager
- Financial State of the City
- Prior Goals & Survey Results
- Public Comment
- *15 minute break*
- Council Discussion & direction for staff
- Adjourn at 12:00 p.m.

A person wearing a white button-down shirt is shown from the chest down, pointing their right index finger towards the right side of the frame. The background is a blurred indoor setting.

## Today's Schedule





## Goals for today:

- 1) Identify what is most important to our community
- 2) Review prior goals/ modify existing or create new goals for  
FY 19-21
- 3) Establish next steps





# Goal Defined

Broad goals to help guide government decision making

## Goal

“The result or achievement toward which effort is directed; aim; end.”

## Goal Setting

“Establishing steps to meet the objectives of an individual or firm.”

Source: dictionary.com





# Definitions

- Values: standards or ideals with which we evaluate actions, people things, or situations.
  - Objectives: a specific result that a person or system aims to achieve within a time frame and with available resources. Objectives are more specific and easier to measure than goals.
  - Priorities: something given specified attention, something of importance and provide greatest value to our residents
  - Project: something that helps maintain or improve a city asset, often infrastructure.
- FY 19-21 objectives will narrow down the broad overarching goals with implementation strategies to achieve in the budget cycle. These will be determined in upcoming budget workshops.



# Financial State of the City

Dean Albro, Management Services Director

# Financial State of the City

## General Fund Actuals FY 2018

	Original Budget	Actual	Variance
<b>Revenues</b>	\$ 34,717,230	\$ 33,354,252	<b>\$ (1,362,978)</b>
<b>Expenses</b>	34,831,626	33,899,602	932,024
Excess of revenues (under) expenditures	<b>(114,396)</b>	<b>(545,350)</b>	<b>(430,954)</b>
<b>One-time Transactions</b>			
Proceeds from capital lease	750,000		(750,000)
			-
<b>Net change in fund balance</b>	<b>635,604</b>	<b>(545,350)</b>	<b>(1,180,954)</b>

# Financial State of the City

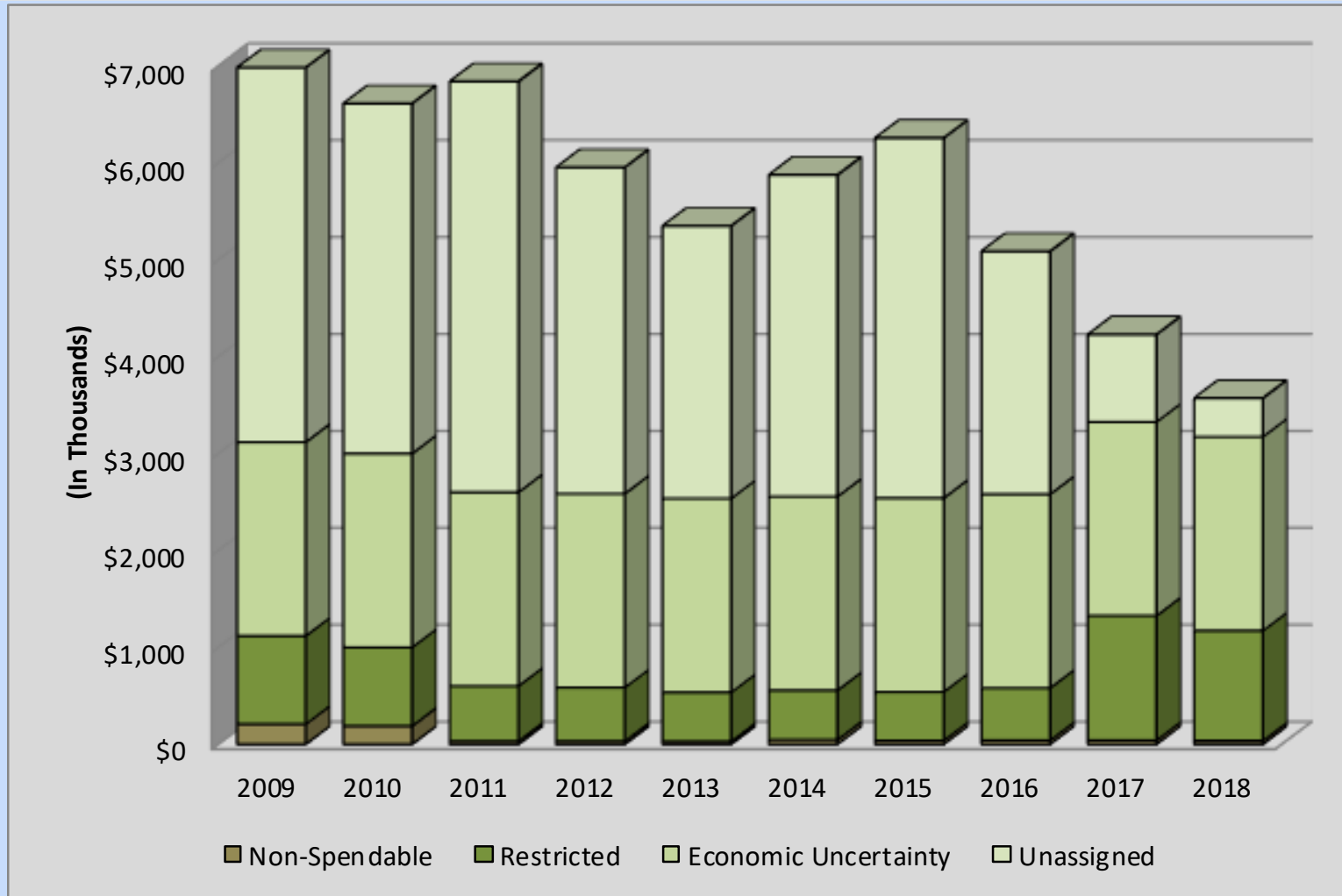
## Preliminary Budget Estimates FY 2019

	Original Budget	Actual	Variance
Revenues	\$ 35,737,607	\$ 34,791,831	\$ (945,776)
Expenses	36,264,049	35,441,407	822,642
Excess of revenues (under) expenditures	<b>(526,442)</b>	<b>(649,576)</b>	<b>(123,134)</b>



# Financial State of the City

## Fund Balance FY 2018



# Financial State of the City

## 2019-2021 Projection

	2019-20	2020-21	2019-21
<b>Revenues</b>	\$ 34,516,558	\$ 35,268,042	\$ 69,784,600
<b>Expenses</b>	36,221,721	37,135,424	73,357,145
<b>Excess of revenues (under) expenditures</b>	<b>(1,705,163)</b>	<b>(1,867,382)</b>	<b>(3,572,545)</b>

# Interactive Budget Tool

General Fund - City of Lompoc		Revenues	Expenditures	<Deficit>/Surplus	
Biennial Budget 2019-21	Preliminary Start .....	\$74,130,172	\$77,702,717	(\$3,572,545)	
\$0	....Adjusted	Projected After Adjustments .....	\$74,130,172	\$77,702,717	(\$3,572,545)

Outside Agency Funding	Requested	Percentage	Adjust to	Adjust Funding Levels	Budget Change
POLICE SVCS-OCJP DOMESTIC Domestic Violence Contributions	102,291	100%	102,291	<input type="text"/>	<a href="#">Information</a>
ECONOMIC DEVELOPMENT Chamber of Commerce Support	216,000	100%	216,000	<input type="text"/>	
NON-DEPARTMENTAL Human Services Contribution	50,000	100%	50,000	<input type="text"/>	
NON-DEPARTMENTAL Lompoc Museum Contribution	117,504	100%	117,504	<input type="text"/>	
NON-DEPARTMENTAL C3H Contribution	35,200	100%	35,200	<input type="text"/>	
POLICE LUSD Contribution (Crossing Guard)	92,000	100%	92,000	<input type="text"/>	
Total Additional Adjustments			\$0		

Hold Current Vacancies - Police	Budget Cost	Adjust to	Remove from Budget	Budget Change
POLICE Police Officer (Holding Vacancy - Carryover from 2017-19 Budget)	200,075	200,075	<input type="checkbox"/> Status Quo - Hold Vacancy	\$0 <a href="#">Information</a>
POLICE Police Officer (Holding Vacancy - Carryover from 2017-19 Budget)	200,075	200,075	<input type="checkbox"/> Status Quo - Hold Vacancy	\$0
POLICE Police Officer (Holding Vacancy - Carryover from 2017-19 Budget)	200,075	200,075	<input type="checkbox"/> Status Quo - Hold Vacancy	\$0
POLICE Records Technician (Vacant - Funded in 2019-21 Budget)	120,651	120,651	<input type="checkbox"/> Remove Funding	\$0 <a href="#">Information</a>
POLICE-JAIL Jailer Position (Vacant - Funded in 2019-21 Budget)	160,478	160,478	<input type="checkbox"/> Remove Funding	\$0 <a href="#">Information</a>

Additional Vacancies Held in Budget 2019-21 - Police
Slide to reduce Police Officers





# Council Goals (established 2015)

In 2010 and 2015, Council adopted the following (March 24, 2015)

1. Economic Development
2. Public Safety
3. Parks & Recreation
4. Infrastructure
5. Code Compliance

# 2017-19 Council Priorities

Budget priorities list established February 27, 2017

1. Market Rate Housing Incentives
2. Business Incentives
3. Public Safety Personnel Retention
4. Retrofit of Fire Station No. 1
5. Funding/ Savings Plan for Construction of New Fire Station and Police Station
6. Rehabilitation of Turf at City Parks
7. Business Counter – Revisions/Changes to hours of business, project tracking, greater efficiencies, and customer friendliness
8. Upgraded Restrooms to City Parks

# Examples

## City of Oakland

### 1. Develop a sustainable city

- Encourage economic growth in a socially- and environmentally-responsible way.
- Conserve natural resources.
- Encourage and support social equity for all Oakland residents.
- Develop and implement sound financial management policies and procedures.

### 2. Build community and foster livable neighborhoods

- Reduce crime by implementing a comprehensive crime prevention/reduction strategy.
- Develop housing for all incomes.
- Reduce blight and nuisance.
- Provide for clean, well-maintained and accessible streets and sidewalks, facilities, amenities, parks recreational facilities, and trees.

### 3. Ensure that all Oakland youth and seniors have the opportunity to be successful

- Provide effective community programs for Seniors, Youth and People with disabilities.

Broad Goal

Ways to implement goals (TBD in upcoming budget workshops)



# Examples

## City of Paso Robles

### Goal #1: Housing

- Provide the environment and means to increase the City's housing inventory by an average of approximately 300 units per year, for both single and multi-family units, and options to make housing available to all residents within the current City boundary.

### Goal #2: Economic Vitality

- Provide the environment and means to attract, retain, and expand diverse business and employment opportunities. Become a premiere economic hub, without losing Paso's small-town feel.

### Goal #3: Infrastructure

- Continue to develop, upgrade, and maintain all infrastructure resources necessary to support existing residents, businesses, and visitors, and to provide the environment and means for sustainable growth.

### Goal #4: Community Character & Quality of Life

- Provide robust public safety and community services to residents and visitors that ensure a desirable quality of life. Focus on and demonstrate commitment to services that safeguard our community and preserve our small town values.

### Goal #5: Community Partnership & Engagement

- Foster community partnership and engagement that brings together diverse voices and leverages community resources.

# Examples

## City of Morro Bay

### **Goal #1: Achieve Economic and Fiscal Sustainability**

Objective 1: Secure financial sustainability through a comprehensive review of cost reductions and revenue enhancement opportunities

Objective 2: Consider the proposed strategies in the Economic Development Strategic and Waterfront and Downtown Strategic Plans and act on those most likely to generate revenues in the near term.

Objective 3: Miscellaneous Action Items Related to Financial Sustainability and Economic Development

### **Goal #2: Water Reclamation Facility (WRF) and OneWater Review and Implementation**

Objective 1: Water Reclamation Facility Project Review and Implementation

Objective 2: OneWater Review and Implementation

### **Goal #3: Public Infrastructure and Facility Maintenance and Improvement**

### **Goal #4: Land Use Plans and Zoning Policies Updates**

### **Goal #5: Improved Communication**

Objective 1: Improve Community Outreach and Communications

Objective 2: Miscellaneous Action Items



# Survey Says...



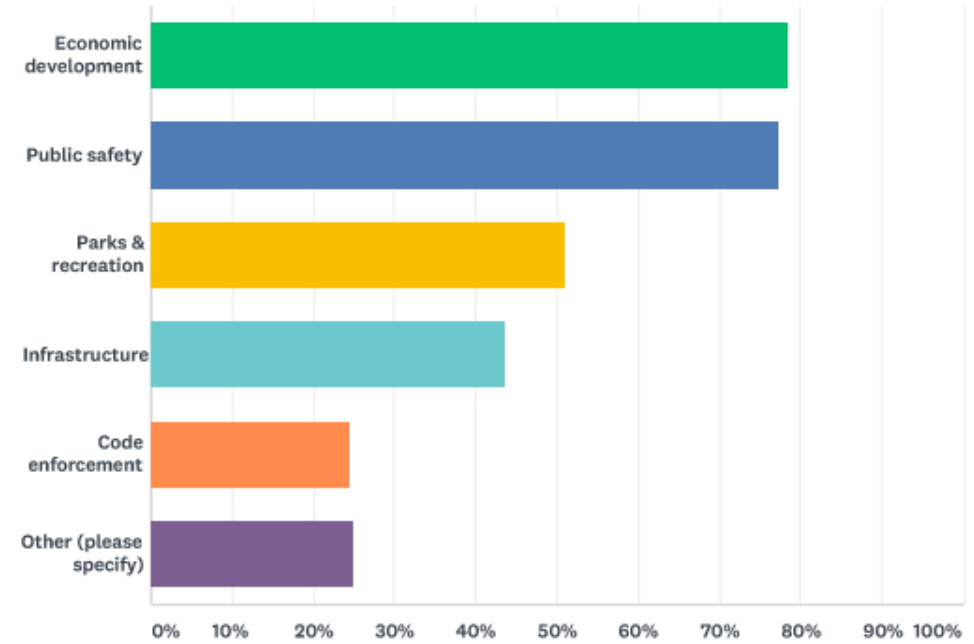


# Survey Results

Q3 The current priorities for the Lompoc City Council are as follows. Select up to three priorities you believe the council should have moving forward, choosing from the existing priorities and/or listing your own.

Answered: 970 Skipped: 0

- Top Priorities:
  - Economic development
  - Public safety
- Additional top priorities (listed under other):
  - Housing
  - Address Homelessness/crime
  - Tourism
  - City image



ANSWER CHOICES	RESPONSES	
Economic development	78.35%	760
Public safety	77.42%	751
Parks & recreation	51.13%	496
Infrastructure	43.71%	424
Code enforcement	24.43%	237
Other (please specify)	24.95%	242
Total Respondents: 970		

# Survey Results







Moving Forward...





# Overall Question

What do we want  
Lompoc to be?



Economic Development  
Public Safety  
Parks & Recreation  
Infrastructure  
Code Compliance

# Tentative Schedule of Events

- **Saturday, March 9, 2019** – Goal Setting Workshop
  - \*set overarching goals\*
- **Tuesday, March 19, 2019** – Council Budget Kickoff
  - \*set 19-21 budget goals\*
- **2<sup>nd</sup> week April, 2019** – Budget Workshop
  - \*discuss costs associated with goals\*
  - \*present supplemental department requests\*
- **1<sup>st</sup> week May, 2019** – Budget Workshop
  - \*Preliminary budget numbers presented\*
- **End of May 2019** – Draft budget presented
- **Early June 2019** – Budget Presentation for potential adoption



Next Steps





Thank You

Questions?