MINUTES OF THE REGULAR MEETING OF THE ECONOMIC DEVELOPMENT COMMITTEE

Adopted March 7, 2019 Thursday, February 7, 2019 6:00 p.m. **Lompoc City Council Chambers**

ROLL CALL OF COMMITTEE MEMBERS:

Jeremy Ball, Committee Chair Chelsea Cochran, Vice Chair

Lisa Andre Tim Becker – excused

Naishadh Buch Ed Braxton – excused Henry Gallina Rebecca Ingrahm DeWayne Holmdahl Tina Mercer – excused

Megan Raff Cecilia Ramos – excused

Rob Traylor

Associate Members:

Brandon Bridge – excused Carlos Laurencio Preyesh Patel – excused Brittany Skinner

Amber Wilson - excused Robert Utterbach

STAFF:

Jasmine McGinty, Development Programs Specialist

ORAL COMMUNICATIONS

Ms. McGinty announced there were four new members on the EDC – Rebecca Ingrahm, Preyesh Patel, Carlos Laurencio, and Brittany Skinner. Two of the new members gave brief introductions and announced their excitement in being on the EDC.

PRESENTATIONS:

Dulcie Sinn gave a brief presentation on promoting home cooking and cottage food operations. She is the president of the Cha Cooking Club and discussed the rules and regulations of being a cottage food operator. She also briefly discussed the microenterprise home kitchen operations.

City Manager Jim Throop gave a presentation on the issues and challenges the city faces in 2019, as well as some goals for the city. He began by thanking the EDC for their time and talked about his goals as expanding the city limits, balancing the budget, staff retention and revenue enhancemnts. He discussed the shortage in city staff (currently down thirty general fund positions), sales tax, TOT, and utility user taxes. He discussed the challenges with staff retention as well as limits the city faces with lack of physical area for expansion. He mentioned his discussions with LAFCO in order to expand the city limit lines.

Mr. Throop stated there is a survey circulating that seeks the community's input on goals for FY 19-21. He encouraged the EDC to take the survey as well as attend the city's goal setting workshop on Saturday, March 9th. There was a general discussion amongst the EDC with the City Manager on budget, challenges, and future goals.

STAFF COMMENTS:

Ms. McGinty reported on the following recent development activity:

- On February 19, 2019, the Zoning Ordinance will be going to Council for it's first consideration.
- Summit View Homes was issued a rough grading permit. She noted that hopefully sometime within the next few months, we will see a full grading permit issued.
- Five Below, Ulta, and Famous Footwear are moving forward and should be opening up within the next few months. April is the prospective date.

AGENDA ITEMS:

A. Approval of Minutes – January 3, 2019

MOTION: It was moved by Member Holmdahl and seconded by Member Utterbach that the January 3, 2019 minutes were approved.

VOTE: The motion was passed on a unanimous voice vote.

B. Vision Statement – adopted October 3, 2014

"Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley."

C. Subcommittee Reports

Member Cochran stated the quarter one winners for the EVA are Lompoc Donuts – for their and improved signage, and Amor Boutique – for offering young women's apparel in Lompoc, an area that is lacking in the area.

Chair Ball gave an update on the Pathways to Preparedness 2.0 event that will be occurring on April 25th. He discussed career day that LUSD had and mentioned the date and time of the next subcommittee meeting.

Ms. McGinty informed the EDC to keep a lookout for the invite for the quarter four EVA award presentation for the Hilton Garden Inn. She said she hoped for it to be sometime within the next few weeks.

ORAL COMMUNICATIONS

Chair Ball mentioned the Chamber luncheon "The Cannabis Connection." He commented on the successful turnout and applauded the well attended event. He also mentioned that restaurant week will be February 18 through February 24th where local restaurants will feature meals for \$20.19. He also mentioned he was in discussion with folks from the Chumash and the Lompoc Theatre Project for EDC membership.

STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS - None.

WRITTEN COMMUNICATIONS – None.

ADJOURN – Chair Ball adjourned the meeting at 7:42 p.m.