



**A unique sponsorship opportunity prepared for**

**City of Lompoc**

**Co-Sponsorship of the Latino CineMedia Film Section**

**Supporting Sponsor Level  
21<sup>st</sup> Annual, February 2 – 12, 2006**



The Santa Barbara International Film Festival is pleased to present The City of Lompoc with a high profile sponsorship opportunity that will showcase its presence throughout the eleven days of the Festival. In partnership with the Santa Barbara International Film Festival (SBIFF), The City of Lompoc is offered a co-sponsorship of the Latino CineMedia film section for SBIFF 2006 at the Supporting Sponsor Level.

### **ABOUT THE FESTIVAL**

Celebrating its 21<sup>st</sup> year, the Santa Barbara international Film Festival is dedicated to raising consciousness of film as an art form and acknowledging the rich history of film while encouraging new creative talents to join the film community. Eleven days of film screenings, distinguished panels and seminars, gala events and educational programs attract a well educated, affluent and trend conscious audience of 40,000 film enthusiasts, entertainment industry professionals from around the world, celebrities, and members of the Santa Barbara community.



## ¡Bienvenidos al 21<sup>th</sup> Festival de Cine Internacional de Santa Barbara!

# Latino CineMedia

## Spanish & Latin American Film Section

---

In 2004, the Santa Barbara International Film Festival (SBIFF) introduced its first ever Spanish & Latin film section. Opening Night's audience was treated to the Argentine film VALENTIN, and the Festival produced its first ever bilingual program for a film section. Now a permanent addition to the Festival, SBIFF continues its celebration of our community's rich Spanish & Latin American heritage and extends this theme with new energy.

In conjunction with Latino CineMedia in 2005, SBIFF will present a collection of films from Mexico, Argentina, Brazil, Spain and other Latin American countries. Roger Durling, SBIFF's Artistic Director and winner of the 2004 Hispanic Chamber of Commerce President's Award, is dedicated to honoring the diversification of our community. Cristina Venegas, Director of Latino CineMedia and professor of Film Studies at University of California at Santa Barbara, is working with SBIFF to bring this collection of films to Santa Barbara. SBIFF's Spanish & Latin Film Section is entitled, Latino CineMedia.

This year SBIFF will extend its commitment to the Spanish & Latin community of Santa Barbara by celebrating a Spanish film celebrity during its "Conversations with..." a more intimate, onstage interview format. This "Conversation" will be conducted in both Spanish and English with the Festival's Roger Durling, as moderator. Roger is fluent in Spanish, having been born in Panama.

The Festival's cultural commitment to the younger members of Santa Barbara's community is reflected in its educational program. Spring of 2004 SBIFF extended its children's film festival in a partnership with the Santa Barbara Museum of Natural History's "Dia de los Niños". SBIFF provided the film ICE AGE, screened for audiences in Spanish. Every year the Festival also extends its outreach to over 2,000 elementary school age children with its "Field Trip to the Movies". Complete with study guide and hands on extension of the film's subject material – this year the Festival will partner with the Santa Barbara Museum of Natural History for its Reel Ocean film sidebar. To further enrich this film experience, the Museum will offer Sea Center activities and its "Waves on Wheels" activity vehicle.

We encourage you to partner with the Festival in producing this important Film Section and its related community wide events. The Festival continues to seek innovative ways to educate and entertain through the art of cinema. For sponsors interested in promoting this film section, logo recognition will be available on a number of promotional materials, including but not limited to poster/postcards, website and the bilingual film section program guide. Sponsorship is available at a variety of levels with additional benefits including recognition in press releases, as well as access to Festival events and Film Section promotional materials. Please contact us at (805) 963-0023, ext. 235 to discuss the details of this unique opportunity. Work with us to co-create an intelligent and innovative way to meet your marketing needs. Please feel free to visit us on the web at [www.sbfilmfestival.org](http://www.sbfilmfestival.org).

¡Muchas Gracias!

Linda Baron  
Development Director



TM

Latino CineMedia  
22 August 2005  
© SBIFF

## Custom Sponsorship Opportunity for the City of Lompoc: Latino CineMedia

As part of Latino CineMedia in 2006, SBIFF will present a collection of films from Mexico, Argentina, Brazil, Spain and other Latin American countries. Executive Director Roger Durling, winner of the 2004 Hispanic Chamber of Commerce President's Award, is dedicated to honoring the diversification of our community with this film section. Cristina Venegas, Director of Latino CineMedia and professor of Film Studies at University of California at Santa Barbara, is working with SBIFF to bring this collection of films to Santa Barbara.



### Latino CineMedia Film Section Co-Sponsorship Benefits:

These benefits are in addition to the general benefits provided by SBIFF.

- Verbal recognition and thank you from the stage during pre-screening introduction
- Signage at **Latino CineMedia** Screenings and Film Section Party (venue to be determined)
- Mention in Festival press releases and press pieces for **Latino CineMedia**
- Logo placement on Official Festival Poster for **Latino CineMedia**
- Logo placement on Official Festival Website where **Latino CineMedia** is listed
- Logo placement in Official Festival Program Guide where **Latino CineMedia** is listed
- Logo placement on bi-lingual Latino CineMedia Film Section Program
- Four (4) additional tickets to select **Latino CineMedia** Screenings (to be determined) with reserved seating

## General Festival Benefits:

### *Visual Display and Promotion*

- Recognition as a Supporting Level Sponsor of SBIFF 2006
- Options to activate sponsorship as determined
  - Ex: Inquiry to open regarding bringing a select 35mm Latino CineMedia film to a City of Lompoc Theatre as an extension of SBIFF 2006
  - Ex: Inclusion of City of Lompoc public schools in invitations to SBIFF 2006 Field Trip to the Movies, bus transportation to be provided by City of Lompoc
- Full page color ad in the Official Festival Program Guide – approximately six to eight thousand (6,000-8,000) copies printed
- City of Lompoc will be placed at the Supporting Sponsor Level on the following SBIFF materials:
  - Official Festival Program Guide – approximately six to eight thousand (6,000-8,000) copies printed
  - Shared card in the Official Festival Trailer, designed and produced by SBIFF, the trailer will play before every screening for the duration of the Festival – approximate audience of forty thousand plus (40,000+)
  - Official Festival Website ([www.sbfilmfestival.org](http://www.sbfilmfestival.org)) with direct link
- City of Lompoc Logo on:
  - Official Advance Schedule Guide - approximately fifty thousand (50,000) copies printed and distributed throughout the Santa Barbara and Southern California communities
  - Full page Festival Sponsor's Recognition Ad – to run prior to Opening Night
- Inclusion of promotional slide (visual or logo) in DVD loop to run continuously throughout the Festival on plasma screen TVs in the Official Festival Hub, includes Welcome Center and Hospitality Lounge: Hotel Santa Barbara, 533 State St. – as well as selected Gala Event After-parties
- Option to display materials in Hospitality Lounge
- Option to include materials in Festival Passholder Bag – approximately seven hundred fifty (750) bags
- Mention in Festival press releases

### *Passes/Festival Access*

- Four (4) Platinum Passes (value \$1,500 each) each admits one (1) to:
  - ALL Film Screenings, Special Events, Galas, Panel Discussions, and SBIFF Sponsored Parties – an RSVP will be required for all applicable post-event parties
  - The Hospitality Lounge located inside the Festival Hub
  - The Official Happy Hour Lounge
- Four (4) Opening Night Screening and Gala After-party tickets (RSVP is required)
- Thirty Two (31) General Admission Film Screenings, given in the form of Eight (8) Four Film Mini-Paks **Transferable**
  - Each Four Film Mini-Pak admits one (1) to four (4) General Admission Film Screenings or four (4) to one (1) General Admission Film Screening or any combination therein
  - The Opening Night, Centerpiece and Closing Night Screenings are **not** included

**City of Lompoc Contribution:**

City of Lompoc will provide SBIFF with the following benefits:

- Cash contribution of fifteen thousand dollars (\$15,000.00) – payment due at contract signing
- Placement of Festival Poster and/or Festival promotional postcards in sponsor's place(s) of business or their representatives, if applicable – at least two weeks prior to Opening Night
- SBIFF logo on City of Lompoc website with direct link where events are listed
- Promotion of the Latino CineMedia Film Section by the City of Lompoc  
Ex: Inclusion of copy relating to the City of Lompoc's participation in SBIFF 2006 in City of Lompoc promotional print and other media materials to be determined – copy to be reviewed by SBIFF prior to publication or dissemination
- Assistance with distribution of Latino CineMedia bilingual Film Section Program Guides developed specifically for this film section

## 10-10-10 Student Filmmaking Competition

21<sup>st</sup> Santa Barbara International Film Festival  
February 3-12, 2006

### 10 Days – 10 Crews – 10 Films



The 21<sup>st</sup> Santa Barbara International Film Festival is pleased to announce its third digital filmmaking competition exclusively for Santa Barbara students. During the 10 day Festival, 10 of the next-generation of filmmakers will shoot their way from Opening to Closing Night to produce a 10 minute film. It's the **10-10-10 Student Filmmaking Competition**.

The 10-10-10 Student Filmmaking Competition is an exciting educational program developed by the Santa Barbara International Film Festival in 2004 to bring together student filmmakers and industry professionals in an effort to encourage and assist the next generation of filmmakers. This year we've expanded this program to include a 10-10-10 Student Screenwriting Competition emphasizing the first step to creating films; writing the screenplay. These two competitions will combine, producing 10 films to be judged on both Filmmaking and Screenwriting criteria.

Students currently enrolled in Santa Barbara high schools and colleges are invited to submit a five minute sample of their best filmmaking efforts - on DVD - to their school's representative along with the Submission Form. The representative will then choose the five best samples to be submitted to the 10-10-10 Student Filmmaking Competition Jury of industry professionals, for final selection. Five finalists each will be chosen from the high school and college level. These 10 student filmmakers will then be randomly matched with a school level appropriate team from the 10-10-10 Student Screenwriting Competition. This will create a complete filmmaking team to produce a 10 minute film during the 10 days of the 21<sup>st</sup> Santa Barbara International Film Festival.

Contestants will be competing within their own category, high school or college. A winner of the 10-10-10 Student Filmmaking Competition will be chosen from both the high school and college level. Similarly, a winner of the 10-10-10 Student Screenwriting Competition will also be chosen from both the high school and college level.

The contending 10-10-10 films will be screened on Saturday, February 11<sup>th</sup>, 2006. The winners will be announced and the films shown at the Closing Night Ceremony on Sunday, February 12<sup>th</sup>, 2006 at the Arlington Theatre.

**The 10-10-10 Student Filmmaking Competition is sponsored by Sotheby's International Realty**, enabling the Festival to provide both a Pre-production Workshop with industry professionals and a substantial award to winning filmmakers at the high school and college levels.

#### **10-10-10 Student Filmmaking Competition Schedule for 2006:**

- **Monday, October 3<sup>rd</sup>** Open call for Student Filmmaking Competition submissions
- **Tuesday, November 15<sup>th</sup>** Deadline for submitting project to your school's representative
- **Friday, December 2<sup>nd</sup>** Deadline for school representative submitting to SBIFF
- **Friday, December 13<sup>th</sup>** Five finalists from high school and five finalists from college are announced
- **Saturday, January 28<sup>th</sup>** WORKSHOP – Pre-production with the Pros
- **Tuesday, January 31<sup>st</sup>** Screenwriters and Filmmakers start producing the 10 minute film
- **Friday, February 10<sup>th</sup>** **10 AM** - Deadline for final films to be delivered to the SBIFF office in their final screening condition
- **Saturday, February 11<sup>th</sup>** Public screening of 10-10-10 films
- **Sunday, February 12<sup>th</sup>** Winners are announced and films shown at the Closing Night Ceremony

For additional information on 10-10-10 Student Screenwriting/Filmmaking Competitions, contact Mary Lynn Harms, Festival Coordinator at the Santa Barbara International Film Festival, 805-963-0023.

## 10 Days – 10 Crews – 10 Films



The Santa Barbara International Film Festival (SBIFF) announces the debut of its **10-10-10 Student Screenwriting Competition** during SBIFF 2006. This will be in addition to the Festival's highly acclaimed 10-10-10 Sotheby's International Realty Student Filmmaking Competition.

The 10-10-10 Student Filmmaking Competition is an exciting educational program developed by the Santa Barbara International Film Festival in 2004 to bring together student filmmakers and industry professionals in an effort to encourage and assist the next generation of filmmakers. Similarly, the 10-10-10 Student Screenwriting Competition emphasizes the first step to creating films; writing the screenplay. Together, these two competitions will join and produce 10 films to be judged on both Filmmaking and Screenwriting criteria.

Students currently enrolled in Santa Barbara high schools and colleges are invited to submit a 10 page sample of their best fiction writing - screenplay, stage play, short story - to their school's representative along with the Submission Form. The representative will then choose the five best writing samples to be submitted to the 10-10-10 Student Screenwriting Competition judges for final selection. Five finalists will be chosen from the high school level and five from the college level. These finalists will then be assigned a storyline and an industry professional to mentor them during the writing of their screenplay. Finalists will meet with their mentor throughout the process, submitting their final draft in January 2006. The 10 student screenwriters will then be randomly matched with a school level appropriate team from the 10-10-10 Student Filmmaking Competition, creating a complete filmmaking team to produce a 10 minute film during the 10 days of the 21<sup>st</sup> Santa Barbara International Film Festival.

Contestants will be competing within their own category, high school or college. A winner of the 10-10-10 Student Screenwriting Competition will be chosen from both the high school and college level. Similarly, a winner of the 10-10-10 Student Filmmaking Competition will also be chosen from both the high school and college level.

The contending 10-10-10 films will be screened on Saturday, February 11<sup>th</sup>, 2006. The winners will be announced and films shown at the Closing Night Ceremony on Sunday, February 12<sup>th</sup>, 2006 at the Arlington Theatre.

### 10-10-10 Student Screenwriting Competition Schedule for 2006:

- **Thursday, September 1<sup>st</sup>** Open call for Student Screenwriting Competition submissions
- **Friday, October 21<sup>st</sup>** Deadline for submitting project to your school's representative
- **Tuesday, November 1<sup>st</sup>** Deadline for school representative submitting to SBIFF
- **Tuesday, November 15<sup>th</sup>** Five finalists from high school and five finalists from college are announced
- **Saturday, November 19<sup>th</sup>** WORKSHOP - Finalists are given guidelines, assigned a story and introduced to an industry professional who will mentor their project
- **Saturday, December 10<sup>th</sup>** Deadline for first draft submitted to your mentor and project liaison
- **Saturday, January 7<sup>th</sup>** Deadline for revised draft and table reading at SBCC - Time TBD
- **Monday, January 23<sup>rd</sup>** Deadline for final draft submitted to SBIFF
- **Tuesday, January 31<sup>st</sup>** Screenwriters and Filmmakers start producing the 10 minute film
- **Friday, February 10<sup>th</sup>** **10 AM** - Deadline for final films to be delivered to the SBIFF office in their final screening condition
- **Saturday, February 11<sup>th</sup>** Public screening of 10-10-10 films
- **Sunday, February 12<sup>th</sup>** Winners are announced and films shown at the Closing Night Ceremony

For additional information on 10-10-10 Student Screenwriting/Filmmaking Competitions, contact Mary Lynn Harms, Festival Coordinator at the Santa Barbara International Film Festival, 805-963-0023



21<sup>st</sup> Anniversary – February 3-12, 2006

Supporting Level Sponsorship  
**\$15,000.**

TM

**Santa Barbara International Film Festival (SBIFF) Contribution:**

SBIFF will provide (Company/Sponsor's Name) with the following benefits.

***Visual Display and Promotion***

- Recognition as a Supporting Level Sponsor of SBIFF 2006
- Options to activate sponsorship as negotiated
- Full page color ad in the Official Festival Program Guide – approximately fifteen thousand (15,000) copies printed
- (Company/Sponsor's Name) will be placed at the Supporting Sponsor Level on the following SBIFF materials:
  - Official Festival Program Guide – approximately fifteen thousand (15,000) copies printed
  - Shared card in the Official Festival Trailer, designed and produced by SBIFF, the trailer will play before every screening for the duration of the Festival – approximate audience of fifty thousand plus (50,000+)
  - Official Festival Website ([www.sbfilmfestival.org](http://www.sbfilmfestival.org)) with direct link
- (Company/Sponsor's Name) Logo on:
  - Official Advance Schedule Guide - approximately one hundred thousand (100,000) copies printed and distributed throughout the Santa Barbara and Southern California communities
  - Full page Festival Sponsor's Recognition Ad – to run prior to Opening Night
- Inclusion of promotional slide (visual or logo) in DVD loop to run continuously throughout the Festival on plasma screen TVs in the Official Festival Hub, includes Welcome Center and Hospitality Lounge: Hotel Santa Barbara, 533 State St. – as well as selected Gala Event After-parties
- Display materials in Hospitality Lounge
- Include materials in Passholder Bag – approximately six hundred (600) bags
- Mention in Festival press releases

***Passes/Festival Access***

- Four (4) Platinum Passes, each admits one (1) to:
  - ALL Film Screenings, Special Events, Galas, Panel Discussions, and SBIFF Sponsored Parties – an RSVP will be required for all applicable post-event parties
  - The Hospitality Lounge located inside the Festival Hub
  - The Official Happy Hour Lounge
- Four (4) Opening Night Screening and Gala After-party tickets (RSVP is required)
- Thirty two (32) General Admission Film Screenings, given in the form of eight (8) Four Film (4-Pak) Mini-Packs **Transferable**
  - Each Four Film (4-Pak) Mini-Pack admits one (1) to four (4) General Admission Film Screenings or four (4) to one (1) General Admission Film Screening or any combination therein
  - The Opening Night, Centerpiece and Closing Night Screenings are **not** included

***Special Option:*** Please see *Event Description One Sheets* for additional benefits when aligning with a special event



- Sponsorship of a Film Section, Sidebar, or Panel or Co-sponsorship of a Celebrity Tribute or other special event to be determined – see separate one sheets on these events
- Special Promotion to be developed at the sponsored Special Event with media and print material tie-in
- Opportunity for mention in *Special Option(s)* press releases
- Opportunity for mention in print materials related to Special Event (program, educational materials print outs, promotional banner etc.)
- Verbal mention from stage during Special Event introductions in *Special Options(s)*
- If applicable, special promotions can be developed – examples:
  - Thematic presentation in participating (Festival partner) business storefront windows – to be mutually agreed upon along with option for in-store promotion and/or special event
  - Ticket/Merchandise Giveaway Promotion

**(Company Name) Contribution:**

(Company Name) will provide SBIFF with the following benefits:

- Cash contribution of fifteen thousand dollars (\$15,000.) or negotiated combination of cash and in-kind – payment due upon contract signing
- Placement of Festival poster or Festival promotional postcards in sponsor's place(s) of business or their representatives, if applicable – two weeks prior to Opening Night
- Placement of SBIFF logo on (Company Name) website with direct link
- Other options as negotiated

Linda Baron  
Development Director