



Lompoc City Council Agenda Item

City Council Meeting Date: November 15, 2005

TO: Gary P. Keefe, City Administrator
FROM: Richard Fernbaugh, Aviation/Transportation Administrator
r_fernbaugh@ci.lompoc.ca.us
SUBJECT: WAL-MART BUS STOPS AND SERVICE - UPDATE

RECOMMENDATION:

Receive update on Wal-Mart bus stops and service as requested by Council.

BACKGROUND AND/OR DISCUSSION:

On August 17, 2005, COLT initiated new service improvements. These included additional service (Route 2A) to the Wal-Mart shopping center, the deletion of an old bus stop, and the creation of two new stops on Central Ave.

The new stops were sited to provide more centralized access to the shopping center as a whole, and to provide for more efficient flow of the bus system. The new stops (see Exhibit A) are approximately the same distance from the center of the shopping center as the old stop (600 ft.). The new stops also eliminated 110 U-turns per day required when using the old stop, and decreased the run time for Routes 2 and 2A by approximately 220 minutes a day, allowing for better efficiency during high use periods.

The addition of Route 2A provides bi-directional service to the west side of the community as well as doubling the number of service stops at the Wal-Mart shopping center. A 2004 survey done at the Wal-Mart stop showed an average of 43 riders using the stop on weekdays and 11 on Saturdays. Our most recent survey shows an average of 84 weekday riders and 45 on Saturdays, a 100% weekday increase and a 300% Saturday increase.

Richard Fernbaugh
Aviation/Transportation Administrator

Attachment: Exhibit A - Shopping Center Map

APPROVED FOR SUBMITTAL TO THE CITY ADMINISTRATOR:

Larry Bean, P.E.
Public Works Director

APPROVED FOR SUBMITTAL TO THE CITY COUNCIL:

Gary P. Keefe
City Administrator