Lompoc City Council Agenda Item



City Council Meeting Date: February 21, 2006

TO: Honorable Mayor and Members of the City Council

FROM: Gary P. Keefe, City Administrator

SUBJECT: STATUS REPORT ON CURRENT ACTIVITIES

1. Santa Barbara International Film Festival Update

Memorandum from Economic Development Coordinator Kate Griffith, dated February 15, 2006. Lompoc is a co-sponsor of the 21st Santa Barbara International Film Festival. Information regarding:

- The Festival film screening of *La Tragedia de Macario* in Lompoc on February 25, 2006;
- Miguelito and La Honda Elementary Schools' participation in the "Field Trip to the Movies" program
- Lompoc screening of Robert DaFoe's From Ground to Glass".

Gary P. Keefe City Administrator

Attachment



City of Lompoc Economic Development 100 Civic Center Plaza Lompoc, CA 93438 805 875-8232 phone www.cityoflompoc.com

MEMO

ATTN: Gary Keefe FROM: Kate Griffith

DATE: February 15, 2006 RE: SBIFF Update

For the first time, the Santa Barbara International Film Festival will screen a Festival film in Lompoc. *La Tragedia de Macario* will be shown on February 25 at 7:30pm at Lompoc Civic Auditorium. Tickets are \$5.00 and available at Anderson Recreation Center, Lompoc Library, and Lompoc Chamber of Commerce.

La Tragedia de Macario is part of the Festival's Latino CineMedia sidebar, which features Spanish and Portuguese language films. The film's director, Pablo Veliz, tells the story of suffering and sacrifice from the perspective of Macario, an Everyman in a world with limited options. The final third of the movie is based on the true events of May 14, 2003, in which a trailer with human cargo tried to cross the U.S.-Mexico border, with devastating results.

Co-sponsor of the 21st Santa Barbara International Film Festival, the City of Lompoc's visibility was widespread throughout the Festival held February 2-12. The Festival trailer, shown before each film and special event, displayed the City logo and the Festival program illustrated a City advertisement. Councilman DeWayne Holmdahl, Police Chief Bill Brown, Fire Chief Linual White, and Economic Development Coordinator Kate Griffith represented the City.

The Festival's "Field Trip to the Movies" program also included Lompoc for the first time. Two buses of fifth grade students from Miguelito and La Honda Elementary Schools viewed James Cameron's *Aliens of the Deep* with 3D glasses at the Santa Barbara Museum of Natural History. Afterwards a cinematographer conducted a lively demonstration on the art of cinematography.

The Festival premiered Robert DaFoe's film *From Ground to Glass*, which interviews local winemakers. DaFoe agreed to facilitate a Lompoc screening of his film. The Festival's closing event also recognized Lompoc area wineries for their participation. Sea Smoke, Fiddlehead, Longoria, Palmina, Ojai Ridge, and Melville were featured at the Latino CineMedia party held at Anthropologie. Stolpman was featured at the Santa Barbara Harley Davidson party.