



Major Accomplishments of the Economic Development Committee

2012 - 2016

- ❖ Advocated for the scoreboard to be installed at the Aquatic Center, leading to more tournament play and visitors to Lompoc.
- ❖ Advocated for the renovation of the JM Park ball fields, also bringing in more visitors and tournament play in Lompoc.
- ❖ Advocated for the change of zoning in Old Town which led to offices being allowed on the first floor of buildings and increased occupancy.
- ❖ Advocated for improving the sidewalk in front of the Lilley Building to Walnut Avenue with the installation of pavers. This led to a commitment from the owners of the Lilley Building to paint the building, which in turn resulted in other property improvements in the Old Town Area.
- ❖ Created an Economic Vitality Award to honor businesses that make investments to improve their business and community.
- ❖ Assisted staff in writing the Request for Qualifications for the 82-acre area next to Allan Hancock College.
- ❖ Researched and recommended a program for Council to develop an Ad Hoc Committee to meet regularly with the Chumash regarding common matters.
- ❖ Partnered with City staff to develop an Economic Development Strategic Plan, and since updated it twice.
- ❖ Nine (9) progress reports have been given to City Council, which highlighted goals, evaluations, statistics, and future plans.
- ❖ Wrote thirty-nine (39) columns published in the Lompoc Record promoting economic development in Lompoc.
- ❖ Gave feedback to City Council and the Planning Commission throughout the General Plan Update process.
- ❖ Researched and presented recommendations to the Planning Commission and staff regarding parking requirements at wineries, which were successfully updated.
- ❖ Supported multiple annual job and resource fairs.
- ❖ Participated in property tours and meet and greets with potential businesses and partners when appropriate.



- ❖ Advocated to be one of the first communities in the area to develop an Economic Development Element for the General Plan, and assisted staff in preparing and writing the Economic Development Element.
- ❖ Played a role in the organizing committee which held the first Forum to celebrate and support Regional Agriculture, Growing Possibilities. The forum was held at the Dick DeWees Community and Senior Center and brought in regional businesses and partners, as well as dignitaries such as Karen Ross, the Secretary of the California Department of Food and Agriculture, to view Lompoc's conference facility and what is new in the community.
- ❖ Supported the development of the Bike Skills Park.
- ❖ Advocated for incentive programs and supported the creation of the Utility Rebate Program.
- ❖ Participated in regional economic development efforts including the: Workforce Investment Board, Northern Santa Barbara County Economic Alliance and the Tri-County Broadband Consortium.
- ❖ Advocated for the Oversight Board to release the lien on the Lompoc Theatre, which led to the Lompoc Theatre Project Committee to become the property owner that plans to renovate the Theatre.
- ❖ Supported and worked on the Criterium.
- ❖ Advocated for workforce development offices in Lompoc. Through a partnership with the Lompoc Unified School District, successfully opened services at El Camino Adult School.
- ❖ Provided representation and spoke at numerous events and before community groups promoting economic development in Lompoc.
- ❖ Reviewed development service fees and made suggestions to City Council upon their request.
- ❖ Supported the formation of the Tourism Business Improvement District.
- ❖ Partnered with staff to hold the first Economic Vitality Forum.
- ❖ Participated in meetings with staff and supported the Transit Transfer Station in Old Town.
- ❖ Promoted the Public Safety Training Center opening and held a workshop for businesses to highlight the benefits of visitors coming to Lompoc for training.