

Lompoc City Council Agenda Item



City Council Meeting Date: July 5, 2011

TO: Laurel M. Barcelona, City Administrator

FROM: Jeffrey R. States, Fire Chief
j_states@ci.lompoc.ca.us

SUBJECT: Lompoc Firefighters Foundation License Agreement for the TV Show "Lompoc Fire Responding"

Recommendation:

- That the City Council authorize the Fire Chief to execute a two-year license agreement between the City of Lompoc and Lompoc Firefighters Foundation, for the production of "Lompoc Fire Responding".
- Approve the License Agreement between the City of Lompoc and the Lompoc Firefighters Foundation by adopting [Resolution 5731\(11\)](#); or provide further direction to staff.

Background/Discussion:

Lompoc Firefighters Foundation, with the assistance and cooperation from the City of Lompoc Fire Department, will produce a local TV program called "Lompoc Fire Responding" (hereinafter "LFR").

"LFR" will be a 30 minute monthly series airing on Comcast channel 24 every Monday, Thursday, Friday, Saturday and Sunday; and Santa Maria on Comcast channel 25 on Monday, Wednesday and Thursday. It will provide for exposure of training, fire/life safety messages, and the professional day-to-day emergency services that are provided by the City of Lompoc Fire Department. The license agreement recommended for execution today addresses such issues as use of City trademarks, use of Fire Department property, assistance by Fire Department employees, record keeping and accounting. The term of the agreement is two years, and either party may terminate the agreement upon 90 days written notice.

Fiscal Impact:

The Fire Department has no production responsibilities and no production costs.

Jeffrey R. States, Fire Chief

APPROVED FOR SUBMITTAL TO THE CITY ADMINISTRATOR:

Jeffrey R. States, Fire Chief

APPROVED FOR SUBMITTAL TO THE CITY COUNCIL:

Laurel M. Barcelona, City Administrator