Dick DeWees Community & Senior Center

2013/2014 ANNUAL REPORT





POPULAR SENIOR PROGRAMS

- **♦**Senior Expo Events
- ◆Memory Screening
- ◆Brown Bag Program
- ◆Apria Healthcare
- **♦**AARP Tax Preparation
- ◆Mac Users/Tech Literacy
- ♦Fit 101



- ◆Drop-In Billiards
- **♦**Dominos
- **◆**Duplicate Bridge
- ◆Rag Rug & Handwork
- Strength Training
- **♦**Senior Nutrition
- **♦Trip/Fall Workshops**

FISCALYEAR

PROGRAMS through COLLABORATIONS

- American CancerSociety
- ·Marian Hospice
- •Food Bank of Santa Maria
- AARP Safe Driving
- AARP Taxes Service
- ·Area Agency on Aging
- ·Albertson's
- ·Apria Healthcare
- ·Braille
- •Community Action Commission

- ·HICCAP
- ·Meridian Senior Living
- ·Lompoc Fire
 - **Department**
- ·Lompoc Medical Center
- ·Lompoc Bridge Group
- Youth Work
 - **Experience**
- •Workforce Investment
 - **Board**
- Miguelito Elementary
- ·Lompoc Skill & Rehab

- ·Carnahan Therapy
- Pathpoint
- ·Tops
- ·Allan Hancock College
- ·Lompoc Volunteer
 Nurses
- •Alliance for Living Dying Well
- ·Alzheimer's Association
- ·Sansum Clinic
- ·Visiting Nurse
- ·Hospice Care

It takes nearly 30 Collaborative Partners to produce the current level of programming



SENIOR PROGRAM HIGHLIGHTS

- Senior Programs served 37,700 in 2012/13
- ❖Senior Program served 39,188 in 2013/14 a 3.8% occupancy increase

Fiscal Year 2013/14

- The Senior Nutrition Program served 6,600 meals
- The Strength Training Program served 4,121 participants
- The Brown Bag Program served 4,272 participants



FACILITY RENTAL PROGRAM

2012/13

- ♦ 275 Classroom Bookings
- ♦ 2 Long Term Agreements
- ♦ 40 Banquet/Event Rentals

2013/14

- ◆ 289 Classroom Bookings 4.9% increase
- ♦ 2 Long Term Agreements
- ♦ 48 Banquet/Event Rentals 16% increase



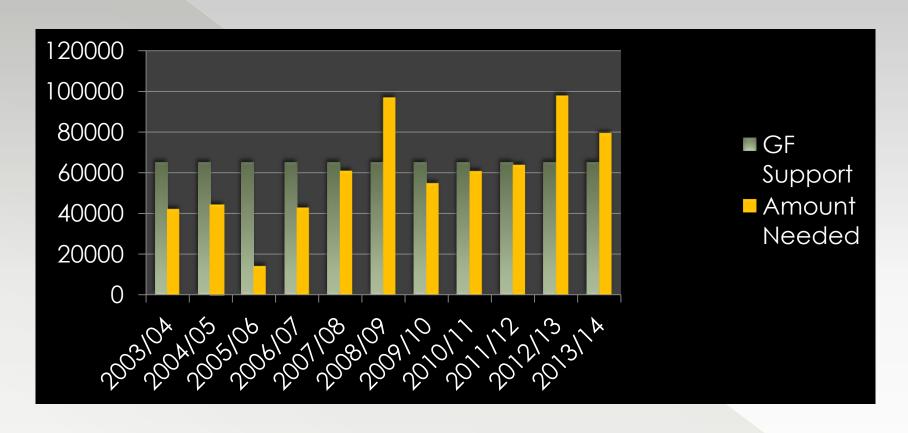




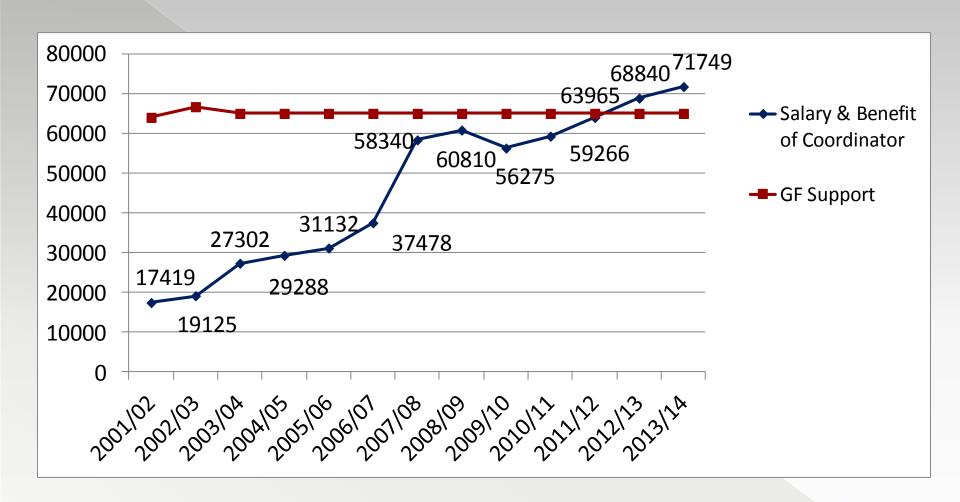
2012/2013 33/52 of available Saturdays Rented = \$69,892 in Revenue 2013/2014 34/46 of available Saturdays Rented = \$76,283 in Revenue*

* A rental revenue increase of 8.4% with a six week closure due to sewer line repairs

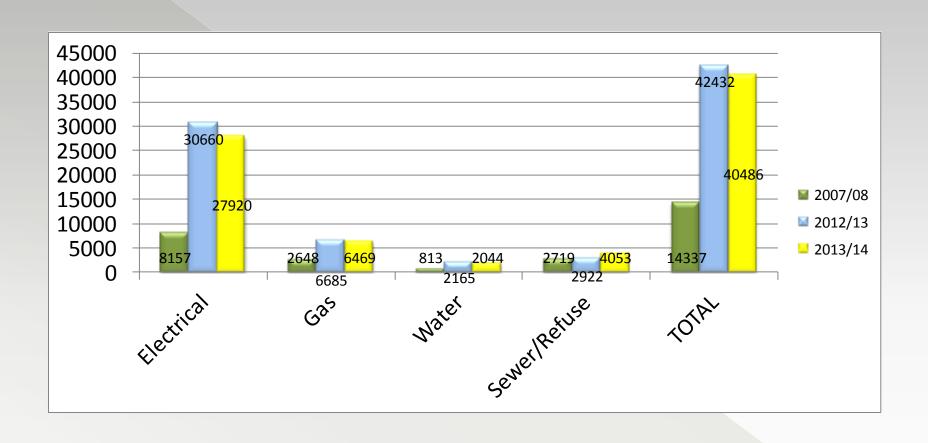
HISTORY OF GENERAL FUND SUPPORT TO THE ENTERPRISE FUND 62000



SENIOR PROGRAM PERSONNEL COSTS

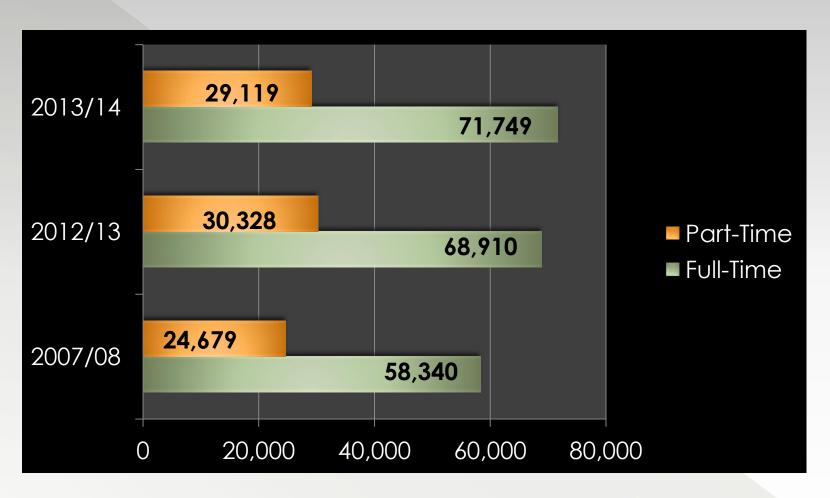


UTILITY COSTS

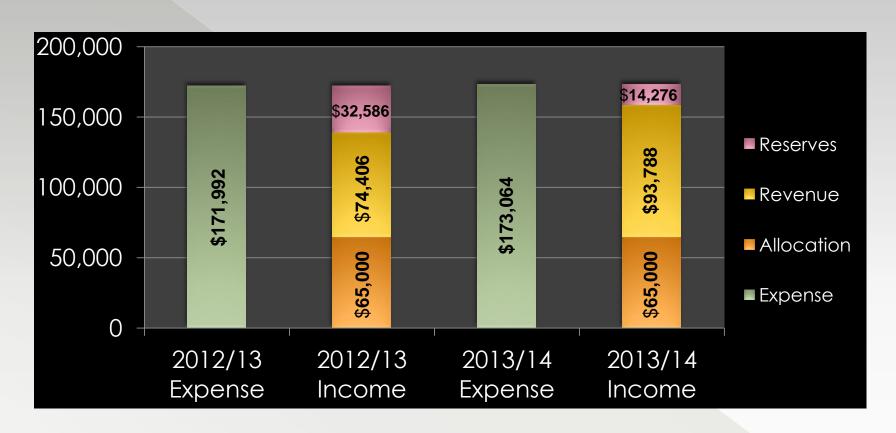


FT RECREATION COORDINATOR &

PT STAFF SALARIES



62000 FUND EXPENSE vs INCOME



FACILITY BENEFITS OF BOND PROCEEDS



- **❖Indoor/Outdoor Furnishings**
- **❖Storage Container**
- **⇔**Culinary Equipment
- ❖Flagpole Installed
- **❖Ice Machine for Banquet Kitchen**
- **❖Audio/Visual Projectors, sound and laptops**
- **❖Industrial Coffee Pots**
- Linens Table cloths & skirts for all occasions
- **❖Commercial BBQ Pit**

2014/2015 GOALS & CHALLENGES

GOALS:

- Rate Increases vs. affordability in all areas
- Increase Revenue
- Enhance opportunities with new audio/visual equipment

CHALLENGES:

- Minimum wage increase
- No Equipment replacement fund
- Senior Programming conflicts with week day rental opportunities
- Increase of senior programs increases facility costs without a revenue return

QUESTIONS?